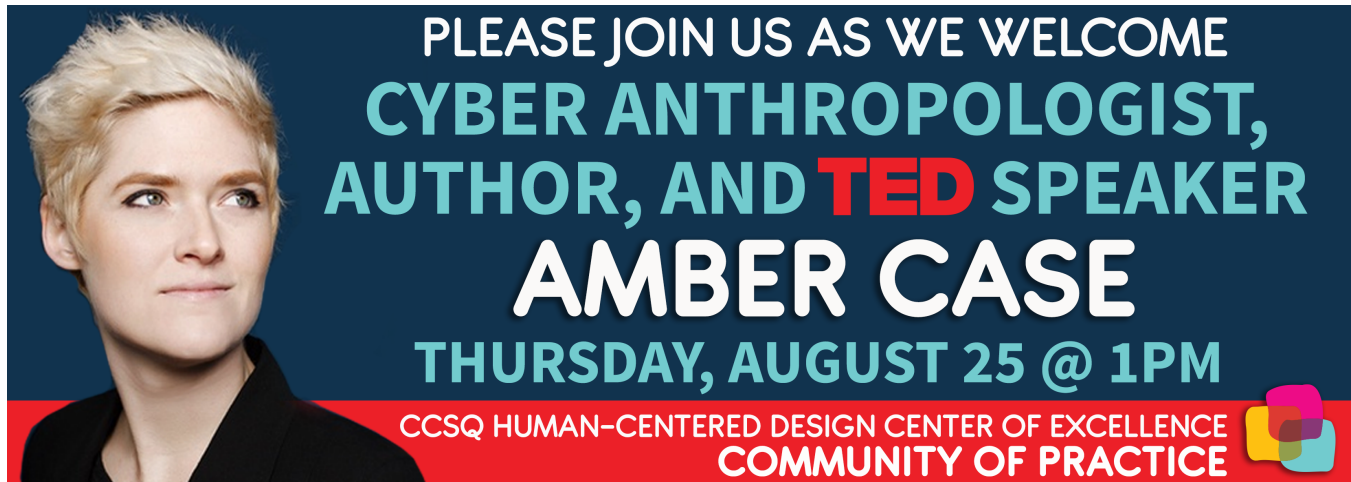


## HCD CoP – Calm Technology

A promotional banner for a talk by Amber Case. On the left is a portrait of Amber Case, a woman with short blonde hair, looking slightly to the right. The background is dark blue. Text on the right reads: 'PLEASE JOIN US AS WE WELCOME CYBER ANTHROPOLOGIST, AUTHOR, AND TED SPEAKER AMBER CASE THURSDAY, AUGUST 25 @ 1PM'. At the bottom, a red banner contains the text 'CCSQ HUMAN-CENTERED DESIGN CENTER OF EXCELLENCE COMMUNITY OF PRACTICE' and a small logo of four overlapping colored squares (pink, yellow, blue, green).

PLEASE JOIN US AS WE WELCOME  
CYBER ANTHROPOLOGIST,  
AUTHOR, AND **TED** SPEAKER  
**AMBER CASE**  
THURSDAY, AUGUST 25 @ 1PM  
CCSQ HUMAN-CENTERED DESIGN CENTER OF EXCELLENCE  
COMMUNITY OF PRACTICE

Mark your calendars for **Thursday, August 25 at 1:00 pm ET** for CCSQ HCD Community of Practice: ***Calm Technology***. This talk explores the concept of calm technology, a method for smoothly capturing a user's attention only when necessary, while calmly remaining in the background most of the time.

- How can we design technologies that become part of a life and not a distraction from it?
- Technologies that respect human time instead of deterring from it?

Find Zoom info and other details on the HCD CoE space: <https://qnetconfluence.cms.gov/display/HCD/Community>