



# HELLO

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**ROB FAY**

HUMAN CENTERED DESIGN STRATEGY LEAD, ISG

# World Usability Day

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A single worldwide day of events around the world that brings together communities of professional, industrial, educational, citizen and governmental groups for our common objective: to ensure that technology helps people live to their full potential and helps create a better world for all citizens everywhere.

# PROGRAM SCHEDULE



10:05 AM

## ISG and Usability

Adam Heller

*Director, Division of Services and Infrastructure Fulfillment, CMS*

10:15 AM

## Human-Centered Design: What's Going on at CMS?

Kayenda Johnson

*Human Centered Design Specialist, CMS*

10:45 AM

## How QPP Iterates and Designs With Participants

Lesley Ropp

*Lead Experience Designer, QPP*

Kristen Carlson

*Project Manager, QPP*

11:15 AM

**BREAK**

11:30 PM

**Flexibly Imperfect: A panel on future-proofing technology, mental models and services within Civic Tech**

**Eric Smallwood – Moderator**  
*Human Centered Design Specialist, HQR*

12:30 PM

**Untangling wicked problems using Human-Centered Design**

**Margeaux Akazawa**  
*Internal Innovation Programs  
Director, HHS*

**Kevin Larsen, MD, FACP**  
*Director of the Continuous Improvement  
and Strategic Planning Staff, CMS*

LET'S GET STARTED



# ISG AND USABILITY

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**ADAM HELLER**

DIRECTOR, DIVISION OF SERVICES AND INFRASTRUCTURE FULFILLMENT, CMS



# HUMAN-CENTERED DESIGN: WHAT'S GOING ON AT CMS?

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**KAYENDA JOHNSON**

HUMAN CENTERED DESIGN SPECIALIST, CMS

# HOW QPP ITERATES AND DESIGNS WITH PARTICIPANTS

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**LESLEY ROPP**

EXPERIENCE LEAD, QPP

**KRISTEN CARLSON**

PROJECT MANAGER, QPP

# BREAK

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**COMING UP AT 11:30:** A PANEL DISCUSSION ABOUT  
FUTURE PROOFING TECHNOLOGY, MENTAL MODELS  
AND SERVICES WITHIN CIVIC TECH

# FLEXIBLY IMPERFECT: A PANEL DISCUSSION

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**ERIC SMALLWOOD - MODERATOR**  
HUMAN CENTERED DESIGN LEAD, HQR

# Flexibly Imperfect: *A Panel on Future-Proofing Technology, Mental Models and Services within Civic Tech*



Eric  
Smallwood  
UX Lead, HQR



Nichole  
Carelock  
UX Researcher, HQR



Steve Glass  
Product Owner,  
HQR



Shane Close  
UX Lead, iQES

# UNTANGLING WICKED PROBLEMS WITH HUMAN-CENTERED DESIGN

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**MARGEUX AKAZAWA**  
INTERNAL INNOVATION  
PROGRAMS DIRECTOR, HHS

**KEVIN LARSEN, MD, FACP**  
DIRECTOR OF THE CONTINUOUS  
IMPROVEMENT AND STRATEGIC PLANNING  
STAFF, CMS

DESIGNING THE FUTURE WE WANT



# Next HCD Community of Practice Event

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- Design Systems: Benefits and Roadblocks
- Panel discussion moderated by Sophia Dengo (EQRS)
- Mark your calendar: Thursday, December 19, 1 PM
- Register today





# **Human-Centered Design**

Center of Excellence (CoE)

*Visit Confluence to learn more!*