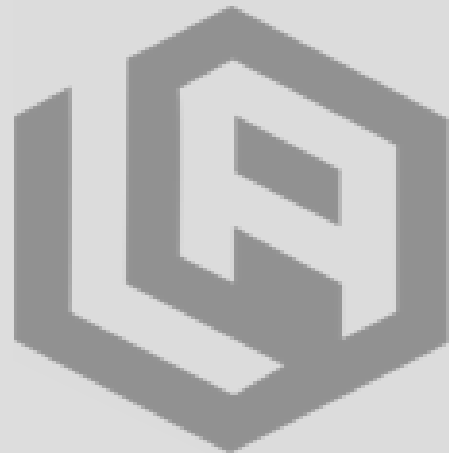


DEFINING MINIMUM VIABLE PRODUCT



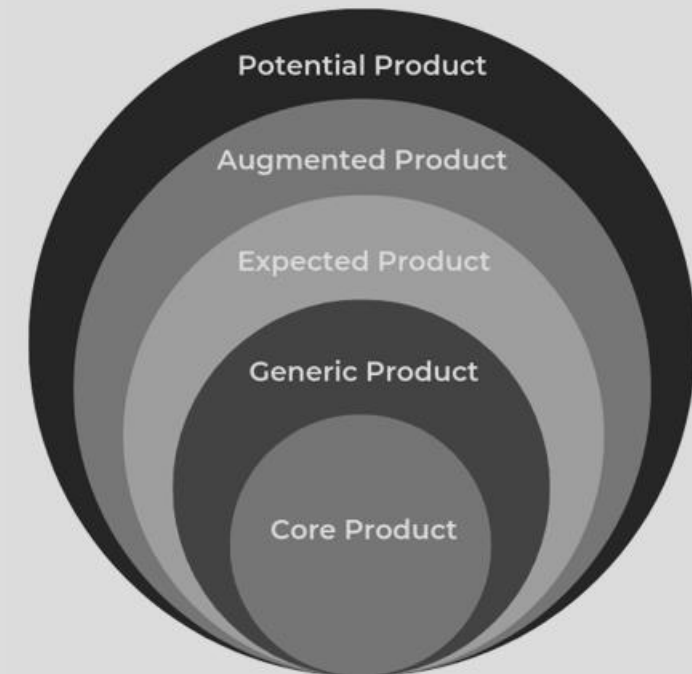
LEAN AGILE
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EXCELLENCE

CCSQ LACE Community

The Augmented Product

An augmented product is an offering of enhanced features that contribute to defining the perceived value of the existing product.

Augmented product plays an important role in achieving customer satisfaction



Acquire Critical Information for MVP

What are the primary and secondary objectives of the system?

Is there more than one way to accomplish an objective?

What are the most common use cases?

Which personas benefit the most?

What is the Cost of Delay for different functions/features?

What parts of the system's process are cheaper done by humans

Which Personas represent the largest user population?

What other systems (or other parts of the system) is the new functionality integrating with?

Is there essential functionality that will not be used immediately?

Is data represented in more than one way?

When do non-compliance penalties take effect?

What factors are driving the release date?

Projecting Value Delivery with MoSCoW

Value points

- Identify the point of diminishing returns
- Helps refine the MoSCoW values of the stories
- Helps identify inconsistencies in backlog priority

MoSCoW	VP
Must	8
Should	5
Could	3
Won't	1
Total	

VP - Value Points

Potential Product	
# of Stories	Value Points
18	144
26	130
17	51
10	10
71	335
100%	100%
of Potential Stories	of Potential Points

Value per Point

4.7

Augmented Product	
# of Stories	Value Points
16	128
20	100
10	30
1	1
47	259
66%	77%
of Potential Stories	of Potential Points

Value per Point

5.5

MVP Product	
# of Stories	Value Points
16	128
6	30
1	3
0	0
23	161
49%	62%
of Augmented Stories	of Augmented Points

Value per Point

7.0

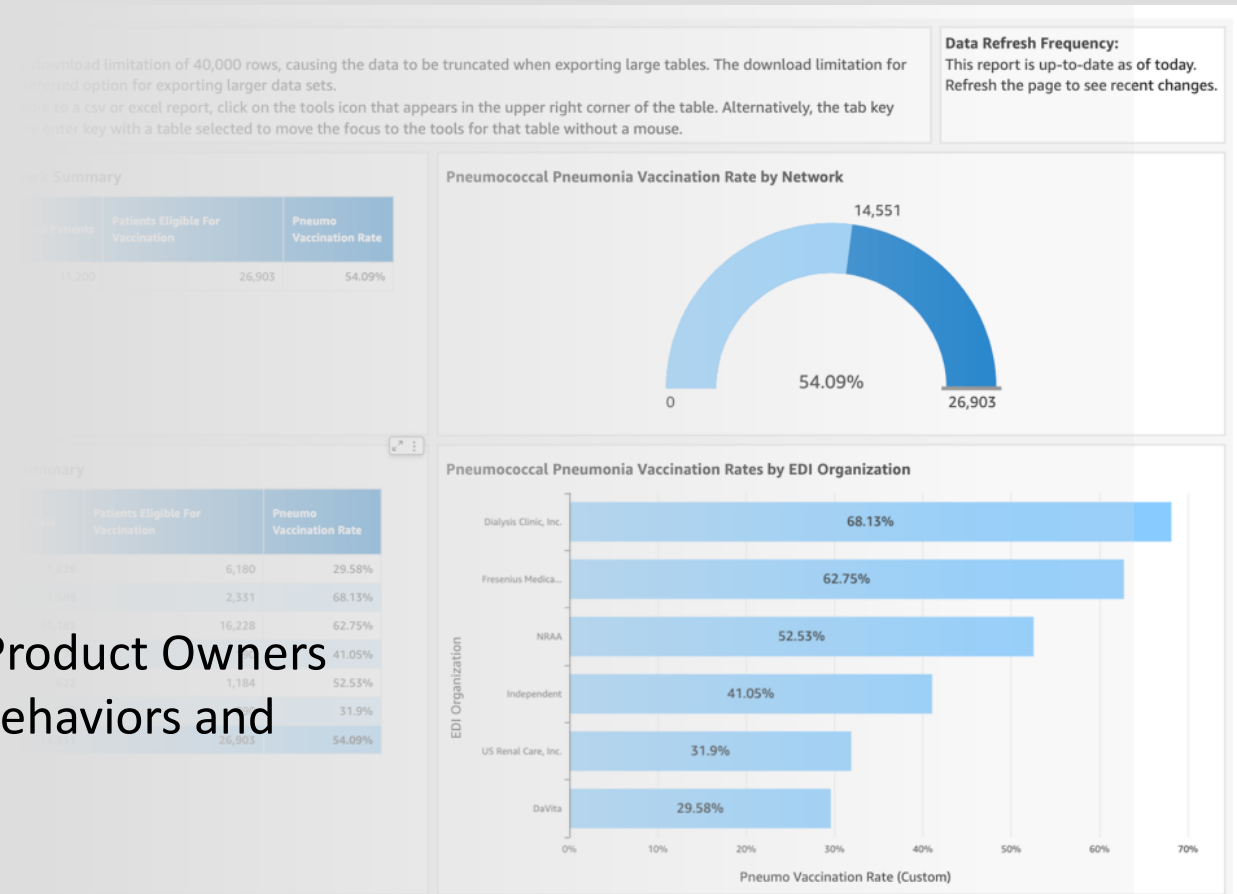
Feature Redlining

Feature Redlining

- A visual tool to define critical functionality
- Creates clear and persistent alignment
- Can be used to re-evaluate based on observed behaviors and feedback

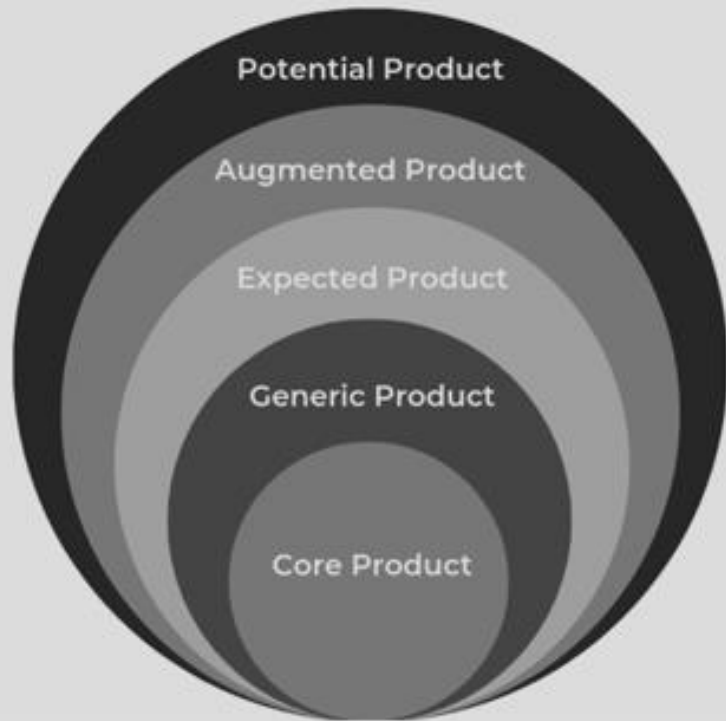
Redlining Activity

- Requires a design comp or wireframe
- Requires Stakeholders, Product Managers, and Product Owners
- Can be used to re-evaluate based on observed behaviors and feedback



Put It Together

Used together, these tools can help you identify essential functionality, measure and project value, improve prioritization, release value to user more rapidly,



MoSCoW Rank	Value Points
Must Have	8
Should Have	5
Could Have	3
Would Like to Have (but probably won't)	1

Owned By	Facility State	Total Patients at Facility	Patients Up to Date	Fully Vaccinated Patients
DuWita	AL	36	8	7
DuWita	AL	90	58	37
DuWita	AL	90	3	2
DuWita	AL	57	13	12
DuWita	AL	49	8	0
DuWita	AL	51	21	10
DuWita	AL	75	4	0
DuWita	AL	78	30	41
DuWita	AL	35	6	3
DuWita	AL	58	29	27
DuWita	AL	72	23	23
DuWita	AL	44	16	12
DuWita	AL	81	17	17
DuWita	AL	28	8	7
DuWita	AL	43	26	26
Could Have	AL			Should Have

Inferred with Facility ID

Not Essential Information