

# Contest Rules

World Usability Day - 2022

## Eligibility

The drawing is open to everyone who attends World Usability Day. The winners of the session drawings must be present at the time of the drawings. A person may not win more than one prize.

## How to Enter and Winner Selection

**Session Drawings:** Everyone who registers on Eventbrite or completes the Non-Registered Attendee form (link provided throughout the day) AND attends is entered to win. Attendees will be gathered into a spreadsheet throughout the event. Winners will be chosen at random and will be announced on Tuesday, November 8 throughout the day. A winner must be present to win a session drawing.

**Engagement Drawing:** Visit the collaborative note taking Mural board and enter your name during the event to win, and/or complete the event survey to provide your feedback about the event. Drawing will take place one week after the event and the winner will be notified by email.

## Prizes

### Custom Avatar

- Win one of TWO Custom Avatars formatted for Slack, MS Office, MS Teams... or pretty much anywhere!
- Personally characterized based on a headshot that you provide.
- Mirror your hairstyle and color, skin tone, accessories, and type of dress.

### Custom Zoom Virtual Background

- Win one of FIVE Custom Zoom Virtual Backgrounds.
- Formatted to meet Zoom's recommended specifications.
- Includes a background photo or graphic based on your ideas.
- Branded for your business including your logo, tagline, and contact information.

### Lunch n' Learn

- Win one of TWO Lunch n' Learn sessions.
- Hour-long Zoom-based presentation open to your team or business group.
- Human-Centered Design topic of your choice.
  - Personas
  - Usability and Metrics
  - Journey maps
- Presented by CCSQ HCD Center of Excellence.