

Contest Rules

World Usability Day - 2021

Eligibility

The drawing is open to everyone who attends World Usability Day. The winners of the session drawings must be present at the time of the drawings. A person may not win more than one prize.

How to Enter and Winner Selection

Session Drawings: Everyone who registers on Eventbrite or completes the Non-Registered Attendee form (link provided throughout the day) AND attends is entered to win. Attendees will be gathered into a spreadsheet throughout the event. Winners will be chosen at random and will be announced on Wednesday, November 10 throughout the day. A winner must be present to win a session drawing.

Engagement Drawing: Visit the collaborative note taking Mural board and enter your name during the event to win, and/or complete the event survey to provide your feedback about the event. Drawing will take place one week after the event and the winner will be notified by email.

Prizes

Custom Avatar

- Win one of TWO Custom Avatars formatted for Slack, MS Office, MS Teams... or pretty much anywhere!
- Personally characterized based on a headshot that you provide.
- Mirror your hairstyle and color, skin tone, accessories, and type of dress.

Custom Zoom Virtual Background

- Win one of FIVE Custom Zoom Virtual Backgrounds.
- Formatted to meet Zoom's recommended specifications.
- Includes a background photo or graphic based on your ideas.
- Branded for your business including your logo, tagline, and contact information.

Lunch n' Learn

- Win one of TWO Lunch n' Learn sessions.
- Hour-long Zoom-based presentation open to your team or business group.
- Human-Centered Design topic of your choice.
 - Personas
 - Usability and Metrics
 - Journey maps
- Presented by CCSQ HCD Center of Excellence.