



world **usability** day

# Using Human-Centered Machine-Learning (HCML) to Improve Data Quality & Data Governance Projects

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11.12.2020



# Agenda

- 1) Basics
- 2) Breakdown
- 3) Techniques & Examples
- 4) References & Resources

# Part 1: Basics

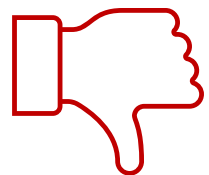
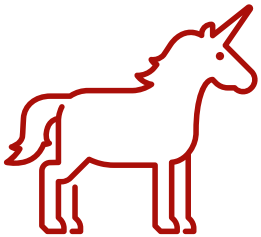
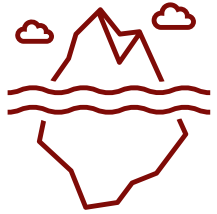


# What is Human-Centered Machine Learning

Must include “reframing machine learning workflows” (Gillies et al., 2016) around real-world activities and involving the people impacted by the system in its definition and ongoing operations.

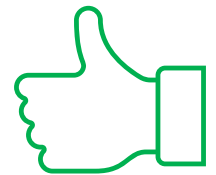
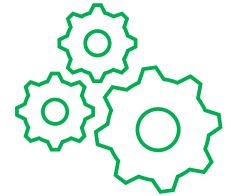


# Why ML needs Governance & HCD



## **Monolith** vs. **Exposed Activities**

Prototype ML systems have a limited number of sub-systems which expand dramatically in production. It is critical to make each sub-system transparent and map to operational staff early.



## **Unrealistic Skillset Combo** vs. **Balanced Teams**

ML projects revolve around data scientists and engineering experts with unrealistic skillsets. Teams need to decompose the work in a way that is makes it easier to hire and sustain staff.

## **Failure to Sustain** vs. **Ongoing Value**

Many ML projects don't get to production, are financially unsustainable, or regarded as long-shot investments. Maintenance costs can balloon, and users often don't see value.

# Wait... what are (some of) the “basics”?

... basic statistics, probability, multivariable calculus, linear algebra, regression, SVM, KNN, decision-trees, KMeans ...

... data wrangling, imputation, encoding, transformation (PCA, LDA, etc.), Python (Numpy, Pandas, Matplotlib, Seaborn, scikit-learn), R, visualization ...

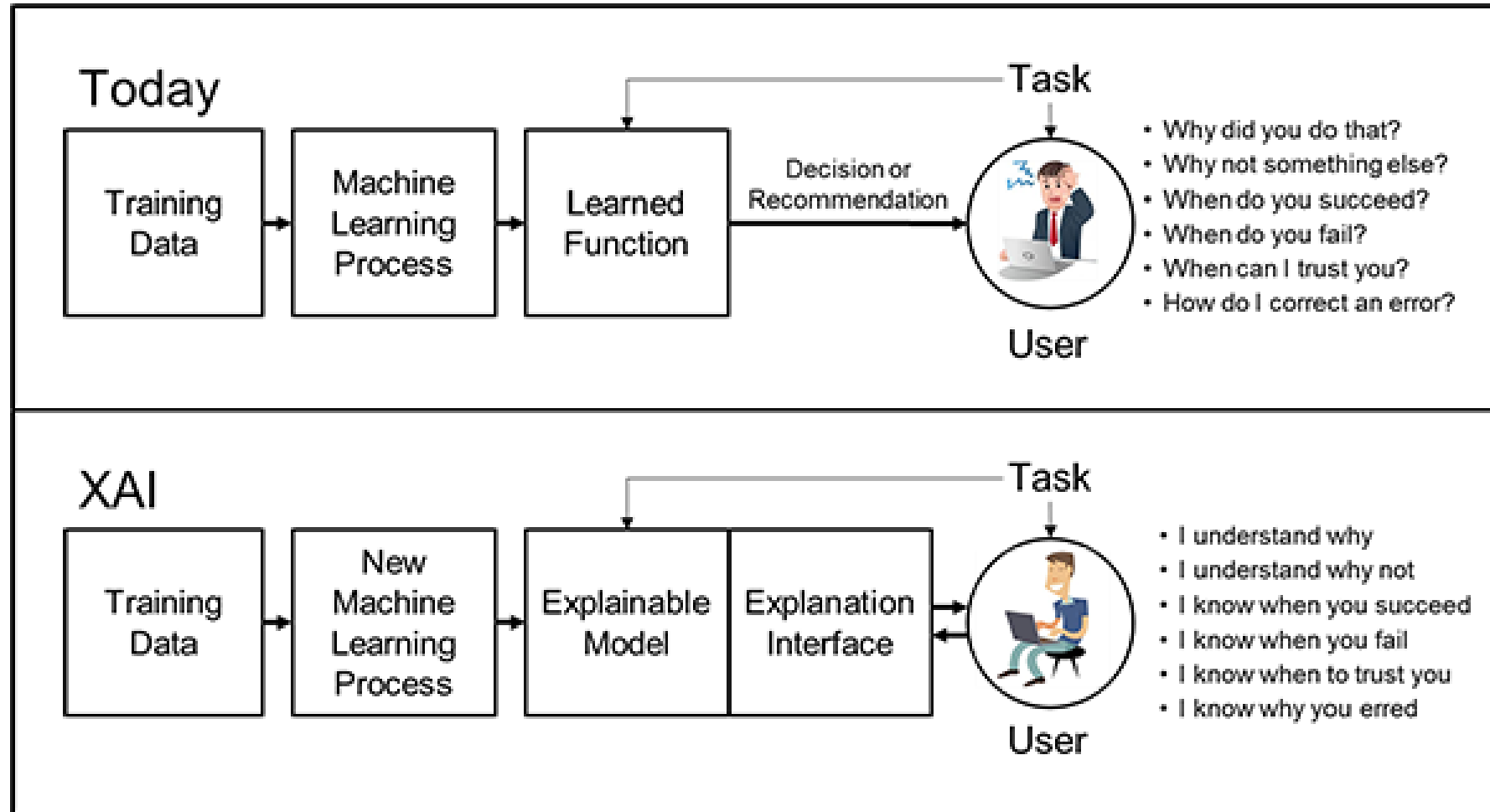
... access control, lineage, quality, explainability, transparency, compliance, security, interpretability, measurement ...

... ethics, collaboration, law, performance testing, infrastructure, industry experience, HCI, UXD ...





# Key Lesson for HCML – Reject the Black Box



Explainable artificial intelligence (XAI) – what is different according to DARPA (Turek, 2018).

# Takeaway: Operational Definitions Matter

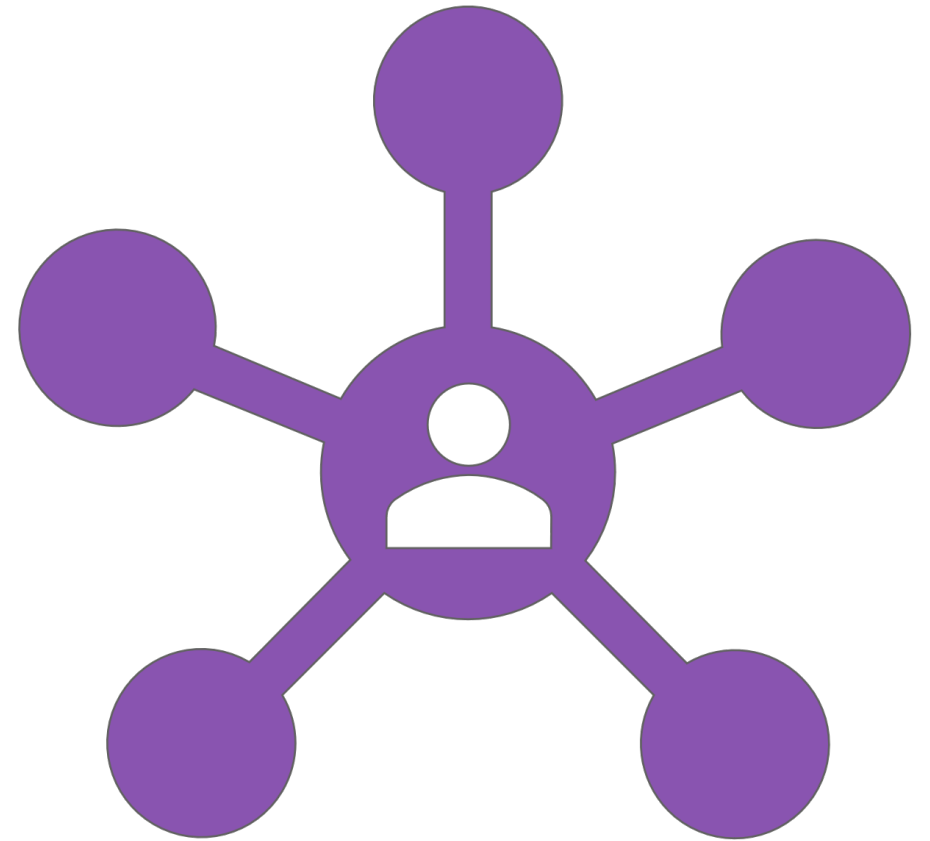
- Human Centered Design or Centred (ISO 9241, 2019)?
- Where exactly do people get involved as the system evolves over time (Amershi et al., 2014)?
- What is the relationship between explainability, interpretability, and completeness? (Gilpin et al., 2018)

## ***Don't be part of the next big industry disconnect:***

An old story: “This commitment has led to irrelevant theory, questionable conclusions, and has kept statisticians from working on a large range of interesting current problems.” – (Breiman, 2001)



# Part 2: Breakdown



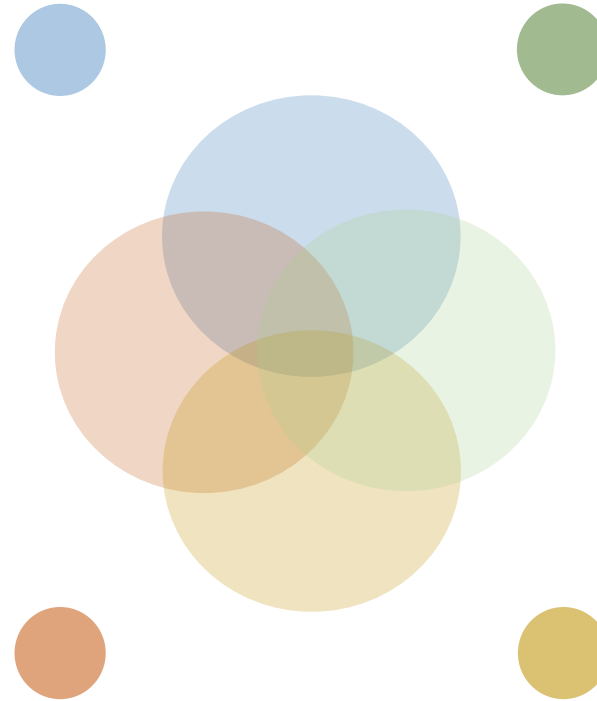
# Simplest(?) View of ML Activities

**Deployment & Integration**

**Data Gathering & Improvement**

**Model Monitoring & Testing**

**Model Training & Selection**



# HCML Pieces – Deployment & Integration

## Early Automation

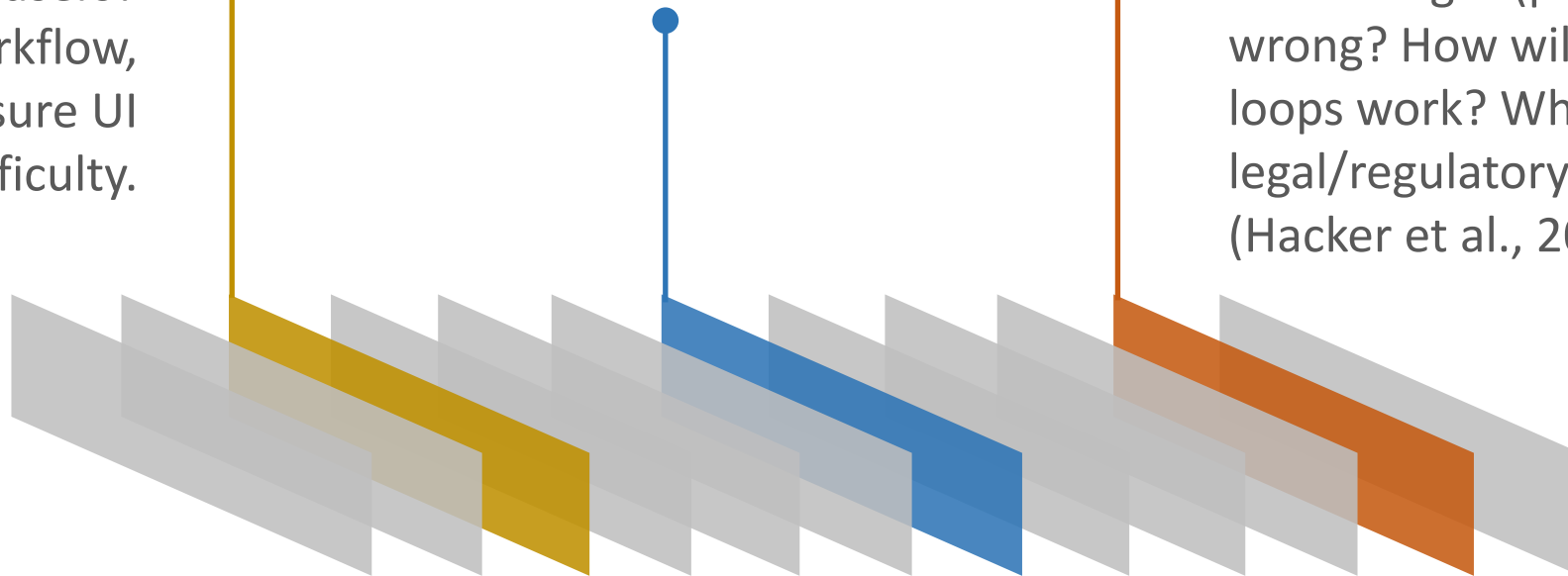
Define the CI/CD pipeline early and automate it from the get-go. Prioritize avoiding technical debt related to operationalization (Sculley et al., 2015).

## UI Prototyping

How will the system intersect with users? Review user workflow, mock it up, and measure UI integration difficulty.

## Appeals & Feedback

How will users tell you when something is (probably) wrong? How will feedback loops work? What are the legal/regulatory requirements (Hacker et al., 2020)?



# HCML Pieces – Model Monitoring

## Auto Explanations & Expert Review

Why was this decision made? Black-box models do not belong in operational healthcare.

## Broaden Key Performance Indicators (KPIs)

KPIs that look at accessibility, fairness, frequency and speed of use, impact to decision-making, and feedback-loop and appeals usage are key.

## Testing, Assessment, & Diagnostics

Q-Q and lift curves are the basics – add in residual analysis, sensitivity and other testing.



# HCML Pieces – Model Training & Selection

## Simplify Models

Try different approaches to defining features and constrain. Avoid the black box and measure KPI impact of additions (Rudin & Radin, 2019).

## Focus on Interpretability

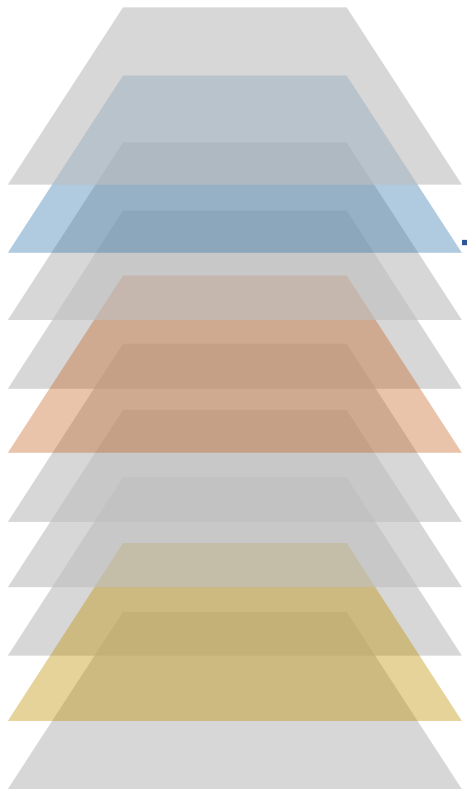
Prioritize interpretability early and factor it into model decisions.

## Baseline and Measure Improvements

Utilize ALL your KPIs as guidance for model tuning and selection. Take documented baselines and create timeline dashboards on how the model has changed over time.



# HCML Pieces – Data Gathering & Improvement



- **Measure the Impact to KPIs of Data Quality Improvement**

Measure the impact of each data improvement task against downstream KPIs. Could that KPI be moved more effectively in another part of the overall process?

- **Sampling, De-Identification, and Synthetic Data**

What is the difference between de-identified data and synthetic data created by reviewing the parameters of a data-set?

- **Define an Outreach Strategy**

How will you influence quality improvement in your data sources? Can you incentivize, offer to assist, setup easy to use data-checking tools and propagate them? Do not give up on improving upstream data even if it seems impossible.

# Takeaways on the HCML Life-Cycle

## *Less Technical*

- Balance your team
- Prioritize explainability and interpretability
- Code from requirements, go old-school on roles
- Define process for appeals and quality feedback loops

## *More Technical*

- Architect around activities
- Emphasize set-based architecture, learn on OSS before final tool selection, use throwaway prototypes
- Parallel-deploy, performance test, and don't skip any steps



# Part 3: Techniques & Examples



# Context Behind the Discussion

Loosely coupled integrated delivery system (IDS) in the safety-net sector including a hospital, clinic system, and key community services.

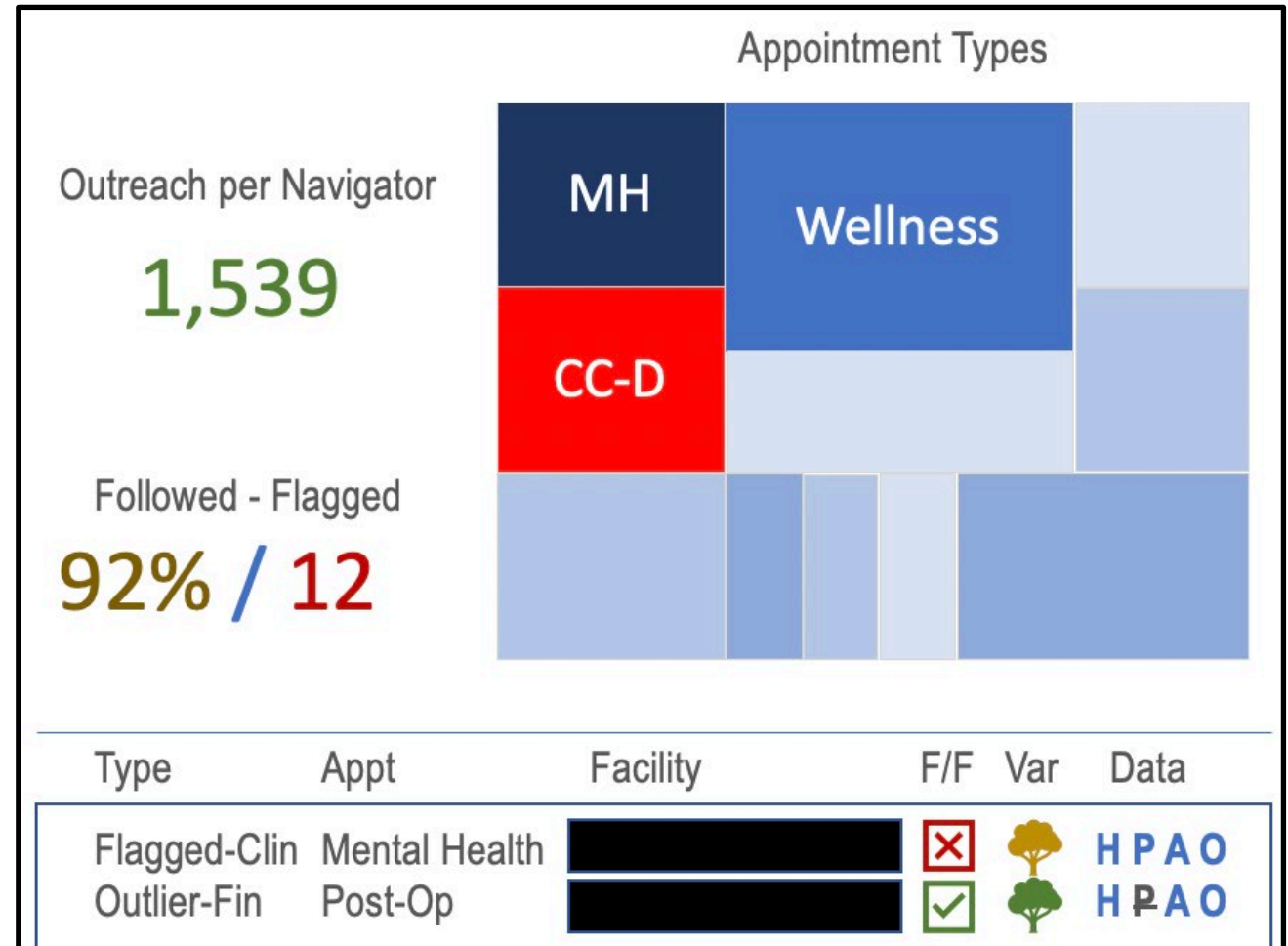
The IDS is using ML to:

1. Analyze patient data and drive prioritization for care coordination, patient navigation, or medical management.
2. Evaluate incoming (batch or heavy stream) as it comes in and providing a real-time feedback loop to data providers.
3. Review data-sets for anomalies and making recommendations for audit/review.

# Using Dashboards to Support Governance

Dashboards facilitate easy viewing of all decisions:

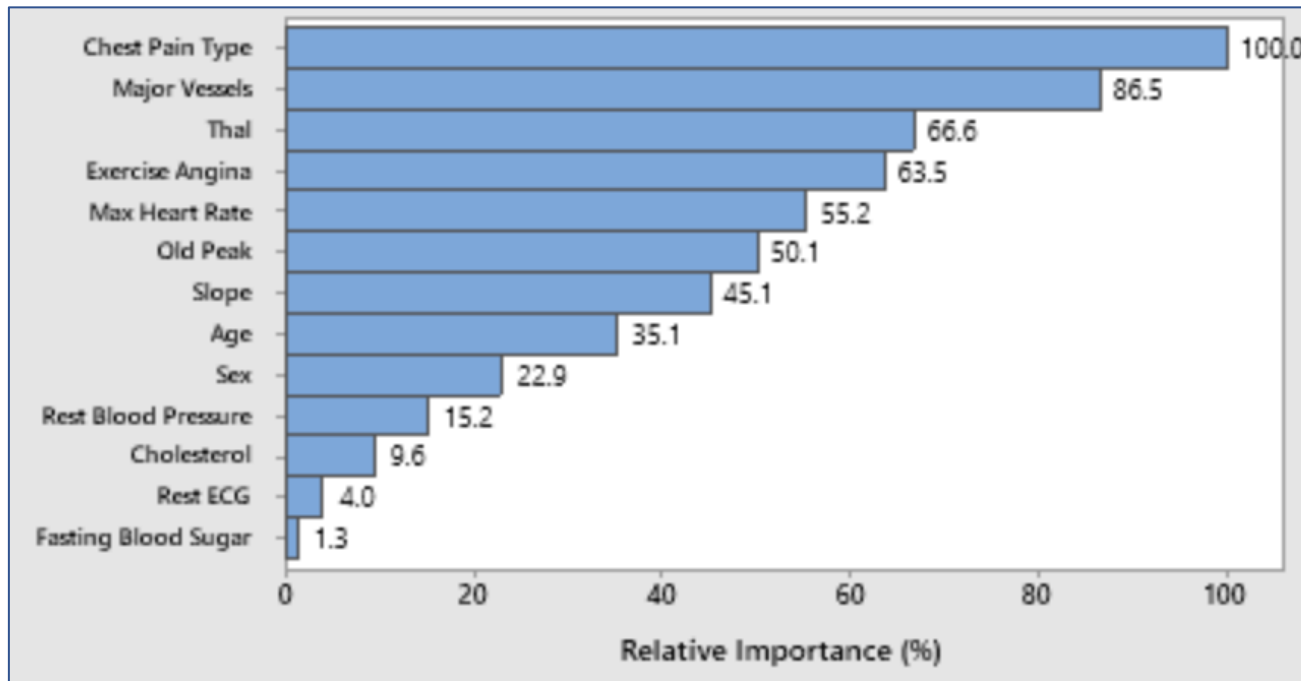
- Model used
- Data involved
- KPI relationships
- Assets describing why a decision was made
- And a LOT more...



# Common Assets for Explainability

Assets for interpretability and explainability should be auto-generated when possible – but can include anything created by the system OR team:

## Relative Variable Importance



(Minitab, n.d., as discussed by Chauncey et al., 2012).

## Bayesian Rules List

- **if** hemiplegia and age > 60
  - **then** stroke risk 58.9% (53.8%–63.8%)
- **else if** cerebrovascular disorder
  - **then** stroke risk 47.8% (44.8%–50.7%)
- **else if** transient ischaemic attack
  - **then** stroke risk 23.8% (19.5%–28.4%)
- **else if** occlusion and stenosis of carotid artery without infarction
  - **then** stroke risk 15.8% (12.2%–19.6%)
- **else if** altered state of consciousness and age > 60
  - **then** stroke risk 16.0% (12.2%–20.2%)
- **else if** age ≤ 70
  - **then** stroke risk 4.6% (3.9%–5.4%)
- **else** stroke risk 8.7% (7.9%–9.6%)

(Letham et al., 2015, as cited in Gunning, 2017).

# Gather Feedback in Real-Time

In addition to ML-specific techniques for monitoring the model's performance – also gather feedback from users however possible.

Techniques include:



- Immediate rating gathering
- Noting follow, ignore, or variance
- Identifying themes including user types, facilities, encounters, etc.
- Try to do it fast (near or real-time)

## Customer Snapshot

**Home Base**  
[Redacted] Hospital, [Redacted]  
[Redacted] Therapy

**Conditions**  
Alzheimer's, Diabetes, Hypertension,  
Artificial Right Knee

**Medications**  
Aricept, Namenda, Amaryl, Insulin,  
Levatol, Tramadol

**Recommendations**  
 Pain management review with  
[Redacted] ASAP  
 Post-Op Followup Appt. with  
[Redacted]

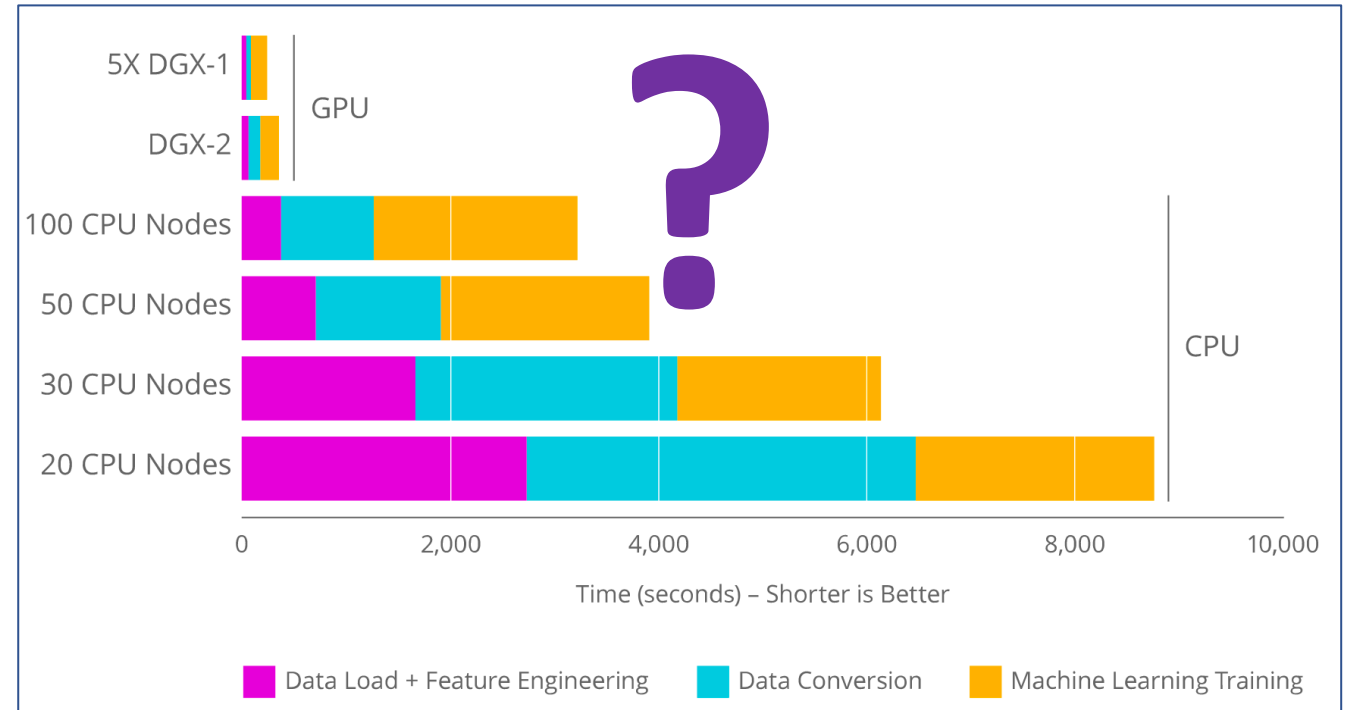
# Wrap Model-Gen Rules with Expert Rules

- We knew that models could (and should) be constrained using expert-provided deterministic rules
- Exactly **how** you implement this is worth considering early, let's talk about **why**
- Understanding what is inside your platform can help. OSS-BSD licensed tools are often inside proprietary platforms – make sure they implemented rule-combining as well as you could on your own (Haas, 2020)

# Rework for Speed

You will hit a point where parts of your pipeline are too slow. Have a culture of:

- Set-based design
- Throwaway prototyping
- Code porting
- Use case audit



Performance claims/estimates from NVIDIA RAPIDS ([www.rapids.ai](http://www.rapids.ai)).

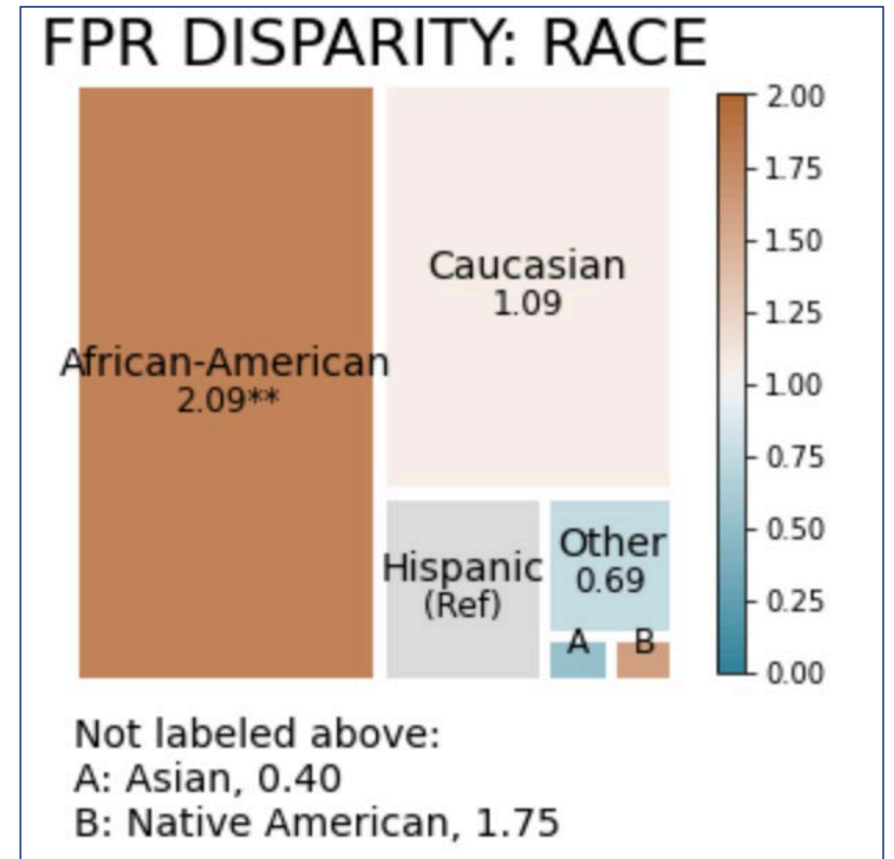


# Or: Slow Things Down and Modularize

Aequitas is an open-source auditing tool focused on identifying discrimination and bias. The IDS needed to report metrics on facility coverage to a political audience – and utilized both:

- Proportional encounter analysis
- Auto-generated audits from Aequitas

Use of the tool evolved from: 1) manual off-line use, to 2) automated daily reports by facility, to 3) integration into KPIs and (pending?) live dashboards.



COMPAS Analysis Demo (Aequitas, n.d., supporting Angwin et al., 2016)

# Takeaways from Real-World Systems

- Distinguish between data wrangling and using ML for spotting data quality issues; leverage the former to support/automate the latter
- Healthcare use-cases often require multi-expert input – joining clinical, claims, and community data is commonly required
- Use cases often need very fast processing and UI-embedding
- Packaged software is improving quickly – but can need help from or lag behind open-source options (see OSS resources, slides 29-30)
- Anti-patterns are still being understood and probably include:
  - (False?) - Spending 80% of your time in wrangling is required
  - (Mostly False?) - Lowering complexity will decrease accuracy

# CONTACT ME

## DETAILS

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# Open Source Software Resources

*Apache Arrow – A cross-language development platform for in-memory analytics* [Computer Software].  
<https://github.com/apache/arrow>

*Aequitas - Bias & Fairness Audit* [Computer Software]. <https://github.com/dssg/aequitas>

*AI Fairness 360 (AIF360)* [Computer Software]. <https://github.com/Trusted-AI/AIF360>

*CleverHans – A Python library to benchmark machine learning systems' vulnerability to adversarial examples* [Computer Software]. <https://github.com/tensorflow/cleverhans>

*cuML – GPU machine learning algorithms (NVIDIA RAPIDS)* [Computer Software].  
<https://github.com/rapidsai/cuml>

*GoAi – GPU Open Analytics Initiative* [Computer Software]. <https://github.com/gpuopenanalytics>

*LIME: Explaining the predictions of any machine learning classifier* [Computer Software].  
<https://github.com/marcotcr/lime>

*Mlflow: A Machine learning lifecycle platform* [Computer Software]. <https://github.com/mlflow/mlflow>

*RuleFit – Fit Lasso model to binary rules created from tree ensembles* [Computer Software].  
<https://github.com/Zelazny7/rulefit>



# Open Source Software Resources - Continued

*SHAP is a game theoretic approach to explain the output of any machine learning model* [Computer Software]. <https://github.com/slundberg/shap>

*Skater – Python Library for Model Interpretation/Explanations* [Computer Software].  
<https://github.com/oracle/Skater>

*Themis – Software fairness tester* [Computer Software]. <https://github.com/LASER-UMASS/Themis>

*TreeInterpreter – Package for interpreting scikit-learn’s decision tree and random forest predictions* [Computer Software]. <https://github.com/andosa/treeinterpreter>

*What-If Tool – Interface for expanding understanding of a black-box classification or regression ML model* [Computer Software]. <https://github.com/PAIR-code/what-if-tool>

*XGBoost is an optimized distributed gradient boosting library designed to be highly efficient, flexible, and portable* [Computer Software]. <https://github.com/dmlc/xgboost>