



world **usability** day

Catch me if you can

How to fight Fraud, Waste and Abuse using
Machine Learning AND Machine Teaching?

Cupid Chan

2020-11-12





Jacqueline Mars · 1st

Anthropology at Miss Hall's School

Washington D.C. Metro Area · [88 connections](#) · [Contact info](#)

Message

More...



Highlights



16 mutual connections

You and Jacqueline both know Chung Lau, Siva Natarajan, Ph.D., and 14 others

Experience



Co-Founder

AMERICAN CANDY CO LIMITED

Sep 1982 – Sep 2001 · 19 yrs 1 mo

Education



Miss Hall's School

Anthropology

Jacqueline Mars

Active now



Jacqueline Mars · 1st

Anthropology at Miss Hall's School

TODAY



Jacqueline Mars · 6:58 PM

Hello 🙌



Jacqueline Mars · 8:32 PM

Hi Cupid , Good to view your network , i am an investor ,I always honored and inspired to meet great profile and great men like you, i am hoping to see how well we can work together in future has i have just activated my LinkedIn! Jacqueline



Cupid Chan · 9:02 PM

Welcome to LinkedIn, Jacqueline! Let's keep in touch and see what can we work together in the future.



Jacqueline Mars · 10:02 PM

Absolutely

I am an investor and an anthropologist.i am from Washington DC but presently based in The plains, Virginia. i am also founders of the American candy company Mars, Incorporated.
www.mars.com



Cupid Chan · 10:13 PM

I am in a Virginian too. Nice to meet you!



Jacqueline Mars • 10:15 PM

Same here

What do you do?



Cupid Chan • 10:18 PM

I help organization to leverage the data they have using AI and Analytics.

For example, use in prevent Fraud, Waste and Abuse, predicting sales... etc.



Jacqueline Mars • 10:19 PM

Interesting



Jacqueline Mars • 10:21 PM

I would like you to share with me in exclusive about yourself and what you do in your industry, what potentials you have. And how profitable it is..as I am seeking to invest in private organizations, Government organizations and even individuals..This is why I am a business woman and rated world wide.



Cupid Chan • 10:25 PM

By "exclusive", you mean in what sense?



Jacqueline Mars • 10:26 PM

Yes, exactly



Cupid Chan • 10:29 PM

I am sorry, but exactly what?

LinkedIn Story to be continued...



10 seconds Polling Question

Have you watched the movie “Catch me if you can”?



How to fight
Fraud, **W**aste
and **A**buse using
Machine
Learning AND
Machine
Teaching?



catch me



if you can

Presented by
Cupid Chan

Fraud, Waste, Abuse and Error



Fraud

Intentional Deception



Abuse

Bending the rules



Waste

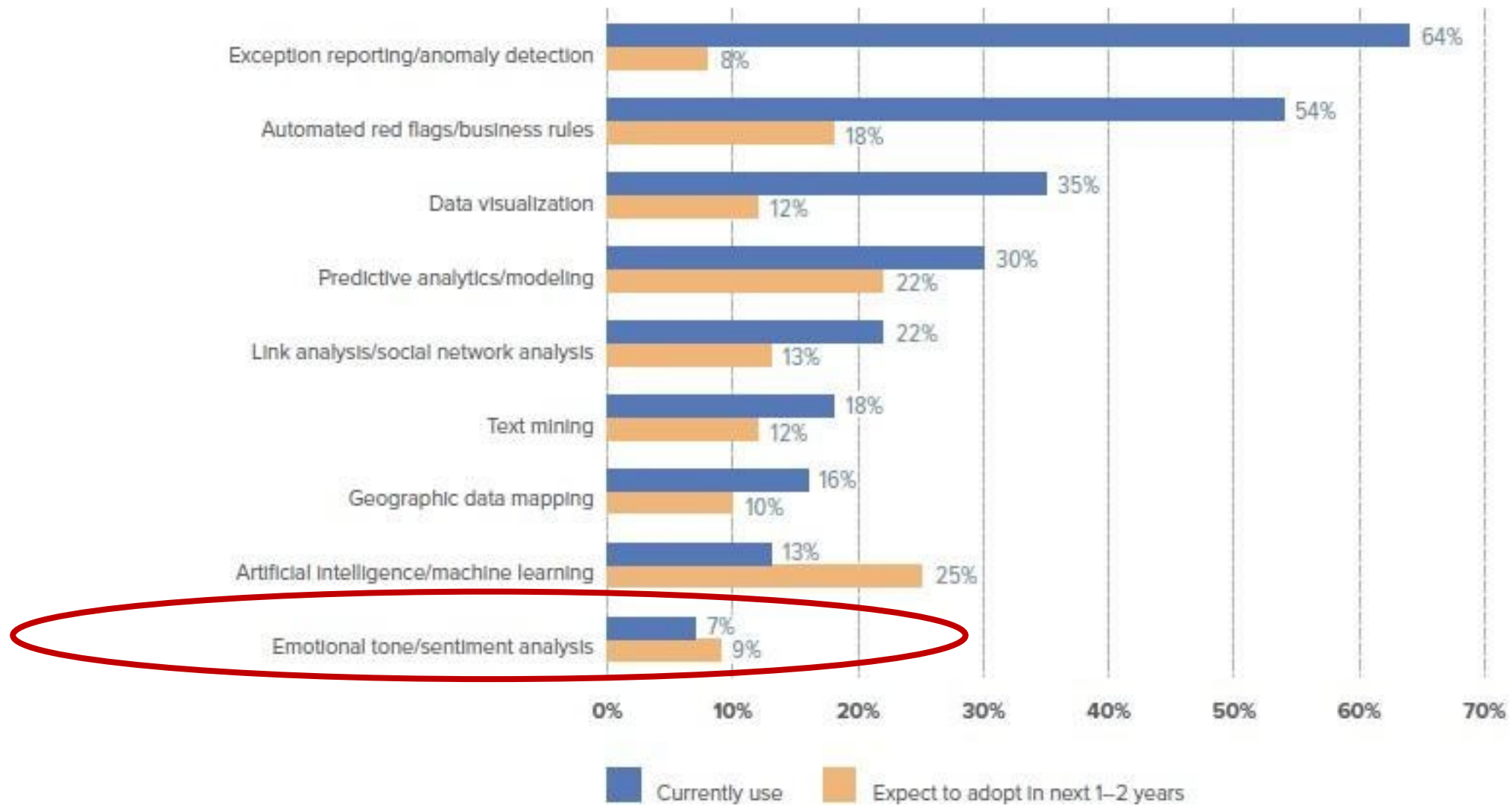
Inefficiency



Error

Unintentional fault

FIG. 1 What data analysis techniques do organizations use to fight fraud?



For more information about how AI is predicting the future of online fraud detection, see the link below.

<https://www.forbes.com/sites/louiscolombus/2019/08/01/ai-is-predicting-the-future-of-online-fraud-detection/#1a19bfa374f5>

10 seconds Polling Question - 1

Which of the following popular fraud costing the most?

- Credit card Fraud
- Healthcare Fraud
- Identity Fraud

Cost of Fraud



For more information about the cost of fraud, click the links below.

<https://www.bcbsm.com/health-care-fraud/fraud-statistics.html>

<https://losspreventionmedia.com/credit-card-fraud-news-2018-update/>

<https://www.javelinstrategy.com/coverage-area/2019-identity-fraud-report-fraudsters-look-for-new-targets-and-victims-bear-brunt>

CMS Costs of Fraud

> \$1 Trillion

World Countries by GDP

Rank	Name	GDP (IMF '19)	GDP (UN '16)	GDP Per Capita	2019 Population
1	United States	21.34 trillion	18.62 trillion	\$64,865	329,064,917
2	China	14.22 trillion	11.22 trillion	\$9,915	1,433,783,686
3	Japan	5.18 trillion	4.94 trillion	\$40,802	126,860,301
4	Germany	3.96 trillion	3.48 trillion	\$47,462	83,517,045
5	India	2.97 trillion	2.26 trillion	\$2,175	1,366,417,754
6	United Kingdom	2.83 trillion	2.65 trillion	\$41,895	67,530,172
7	France	2.76 trillion	2.47 trillion	\$42,402	65,129,728
8	Italy	2.03 trillion	1.86 trillion	\$33,458	60,560,075
9	Spain	1.66 trillion	1.53 trillion	\$46,487	37,411,047
10	Canada	1.53 trillion	1.41 trillion	\$32,341	51,225,308
11	South Korea	1.25 trillion	1.25 trillion	\$11,040	145,872,256
12	South Africa	1.24 trillion	1.24 trillion	\$30,578	46,736,776
13	Sweden	1.30 trillion	1.30 trillion	\$56,223	25,203,198
14	Switzerland	1.08 trillion	1.08 trillion	\$9,731	127,575,529
15	Denmark	932.26 billion	932.26 billion	\$4,068	270,625,568
16	Netherlands	777.23 billion	777.23 billion	\$53,459	17,097,130
17	Australia	639.62 billion	639.62 billion	\$22,244	34,268,528
18	Belgium	668.85 billion	668.85 billion	\$62,358	8,591,365
19	Israel	863.71 billion	863.71 billion	\$8,465	83,429,615
20	Portugal	225.298 billion	225.298 billion	\$25,298	23,773,876

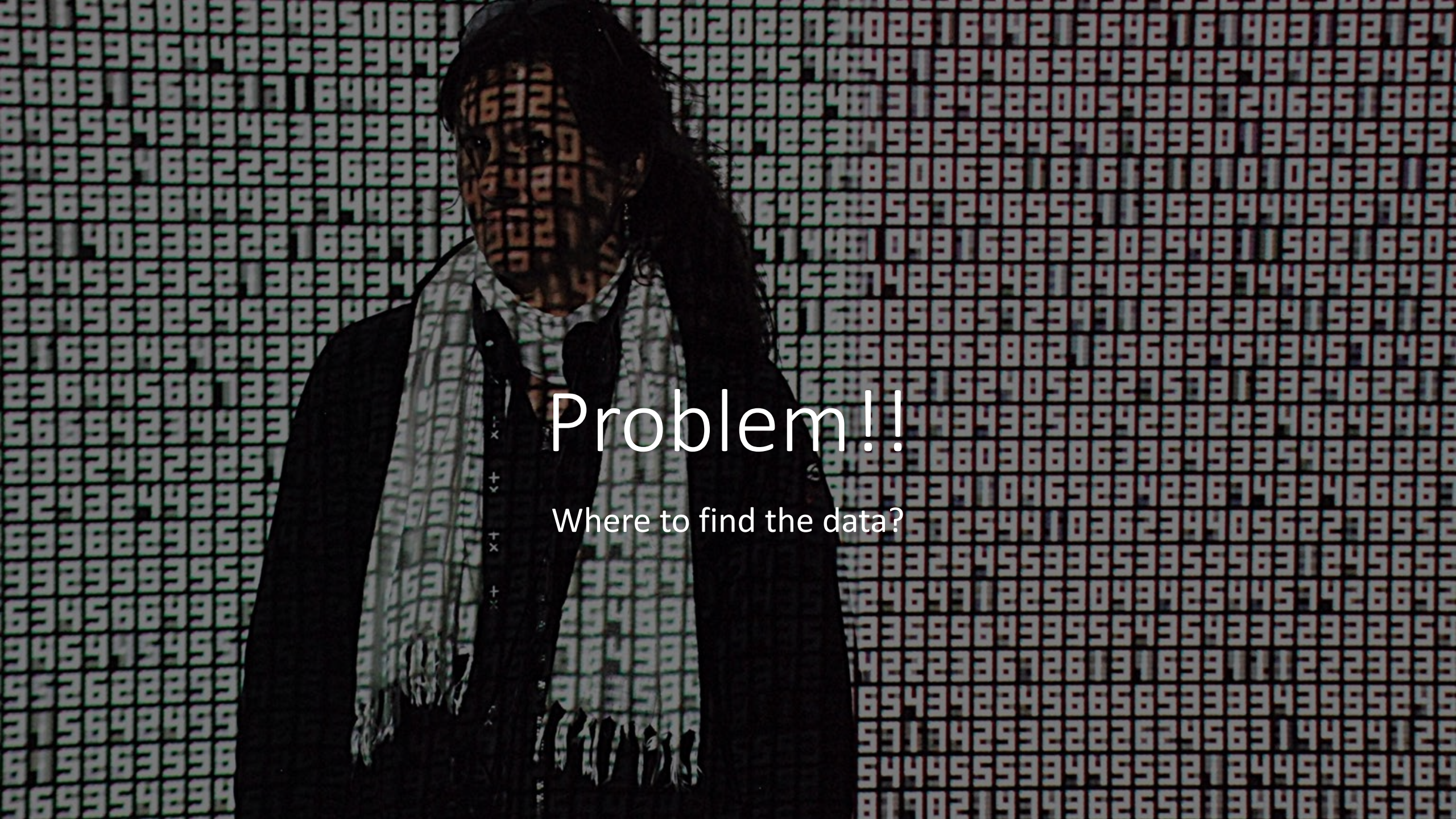
WATCH | Investigation Reveals Billions Lost in Medicare Fraud

For more information about the costs of fraud, click the links below.

<http://worldpopulationreview.com/countries/countries-by-gdp/>

<https://www.hhs.gov/about/budget/fy2018/budget-in-brief/cms/index.html#overview>

<http://abcnews.go.com/Politics/medicare-funds-totaling-60-billion-improperly-paid-report/story?id=32604330>



Problem!!

Where to find the data?

Medicare Provider Utilization and Payment Data: Physician and Other Supplier

Medicare Provider Utilization and Payment Data

Medicare Provider Utilization and Payment Data: Physician and Other Supplier

[Medicare Provider Utilization and
Payment Data: Inpatient](#)

[Medicare Provider Utilization and
Payment Data: Outpatient](#)

[Medicare Provider Utilization and
Payment Data: Part D Prescriber](#)

[Medicare Provider Utilization and
Payment Data: Referring Durable
Medical Equipment, Prosthetics,
Orthotics and Supplies](#)

[Medicare Provider Utilization and
Payment Data: Post-Acute Care
and Hospice](#)

[Legacy Medicare Provider
Utilization and Payment Data:
Home Health Agencies](#)

[Legacy Medicare Provider
Utilization and Payment Data:
Skilled Nursing Facilities](#)

[Legacy Medicare Provider
Utilization and Payment Data:
Hospice Providers](#)

[Public Comment on the Release of
Medicare Physician Data](#)

Medicare Provider Utilization and Payment Data: Physician and Other Supplier

The Physician and Other Supplier Public Use File (Physician and Other Supplier PUF) provides information on services and procedures provided to Medicare beneficiaries by physicians and other healthcare professionals. The Physician and Other Supplier PUF contains information on utilization, payment (allowed amount and Medicare payment), and submitted charges organized by National Provider Identifier (NPI), Healthcare Common Procedure Coding System (HCPCS) code, and place of service. This PUF is based on information from CMS administrative claims data for Medicare beneficiaries enrolled in the fee-for-service program. The data in the Physician and Other Supplier PUF covers calendar years 2012 through 2017 and contains 100% final-action physician/supplier Part B non-institutional line items for the Medicare fee-for-service population.

While the Physician and Other Supplier PUF has a wealth of information on payment and utilization for Medicare Part B services, the dataset has a number of limitations. Of particular importance is the fact that the data may not be representative of a physician's entire practice as it only includes information on Medicare fee-for-service beneficiaries. In addition, the data are not intended to indicate the quality of care provided and are not risk-adjusted to account for differences in underlying severity of disease of patient populations. For additional limitations, please review the methodology document available below.

[Medicare Physician and Other Supplier Data CY 2017](#)

[Medicare Physician and Other Supplier Data CY 2016](#)

[Medicare Physician and Other Supplier Data CY 2015](#)

[Medicare Physician and Other Supplier Data CY 2014](#)

[Medicare Physician and Other Supplier Data CY 2013](#)

[Medicare Physician and Other Supplier Data CY 2012](#)

Inquiries regarding this data can be sent to MedicareProviderData@cms.hhs.gov.

To receive email notifications, please sign up for the Medicare Provider Data GovDelivery subscription [here](#).

Downloads

[Medicare Physician and Other Supplier PUF Methodology \[PDF, 357KB\]](#) 

[Medicare Physician and Other Supplier PUF Frequently Asked Questions \[PDF, 135KB\]](#) 

List of Excluded Individuals and Entities (LEIE)

An official website of the United States government [Here's how you know](#)

U.S. Department of Health and Human Services
Office of Inspector General

Search Submit a Complaint

About OIG Reports Fraud Compliance Exclusions Newsroom Careers

Exclusions Program

OIG has the authority to exclude individuals and entities from Federally funded health care programs.

Exclusions Program

Online Searchable Database

LEIE Downloadable Databases

Monthly Supplement Archive

Quick Tips

Waivers

Background Information

Applying for Reinstatement

This webpage provides information about OIG's exclusion authority and activities. OIG has the authority to exclude individuals and entities from Federally funded health care programs for a variety of reasons, including a conviction for Medicare or Medicaid fraud. Those that are excluded can receive no payment from Federal healthcare programs for any items or services they furnish, order, or prescribe. This includes those that provide health benefits funded directly or indirectly by the United States (other than the Federal Employees Health Benefits Plan).

OIG maintains a list of all currently excluded individuals and entities called the [List of Excluded Individuals/Entities](#) (LEIE). Anyone who hires an individual or entity on the LEIE may be subject to civil monetary penalties (CMP). To avoid CMP liability, health care entities should routinely check the list to ensure that new hires and current employees are not on it.

About OIG Reports Fraud Compliance Exclusions Newsroom Careers **COVID-19 Portal**

Exclusions Program

Online Searchable Database

LEIE Downloadable Databases

Monthly Supplement Archive

Quick Tips

Waivers

Background Information

Applying for Reinstatement

Contact the Exclusions Program

Frequently Asked Questions

Special Advisory Bulletin and Other Guidance

Exclusion Authorities

Working with Federal and State Partners

LEIE Downloadable Databases



10-08-2020
Last Update

LEIE Database

- [09-2020 Updated LEIE Database](#) (CSV)

Current Monthly Supplements

- [09-2020 Exclusions](#) (CSV)
- [09-2020 Reinstatements](#) (CSV)
- [Monthly Supplement Archive](#)

Profile Updates

- [09-2020 Profile Corrections](#)

Current Record Layout

- [Current Database Record Layout](#)

Related Information

[Instructions](#) and information [About the LEIE Files](#).

File-Type Questions?

[Frequently Asked Questions](#) concerning the CSV file type.

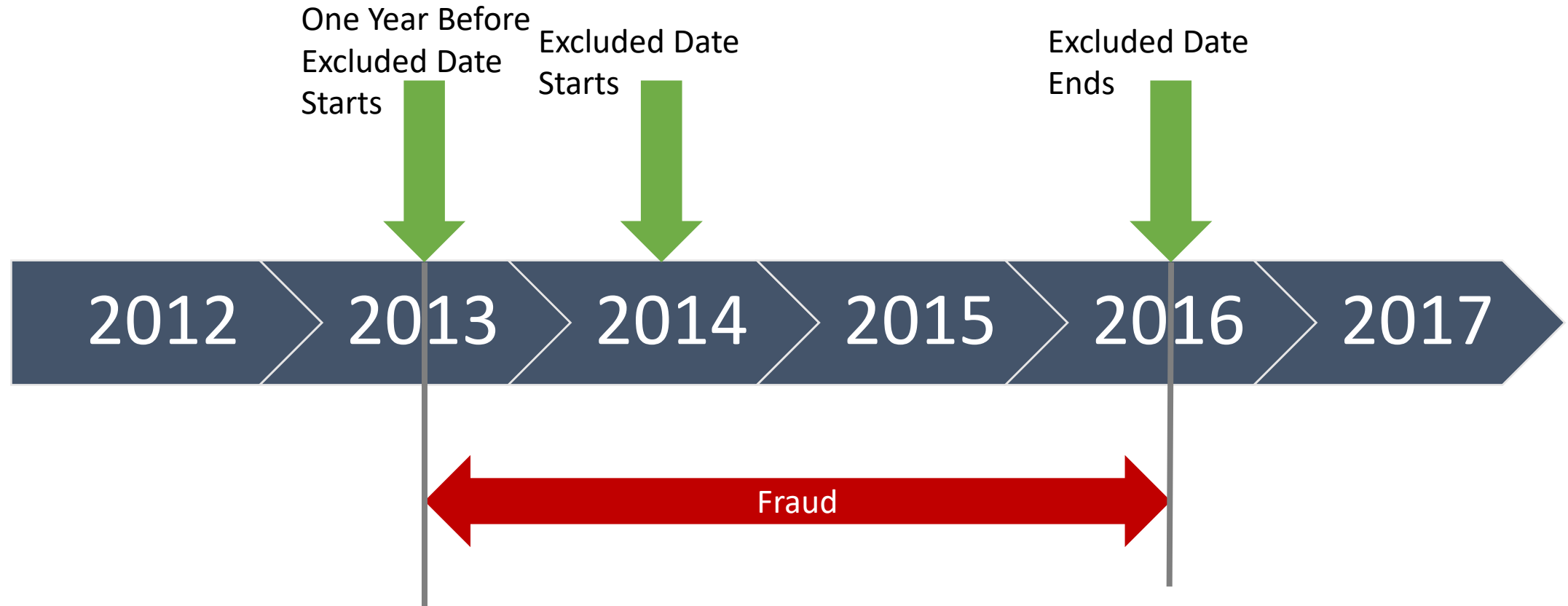
ABC	LASTNAME
ABC	FIRSTNAME
ABC	MIDNAME
ABC	BUSNAME
ABC	GENERAL
ABC	SPECIALTY
ABC	UPIN
ABC	NPI
ABC	DOB
ABC	ADDRESS
ABC	CITY
🇺🇸	STATE
#	ZIP
ABC	EXCLTYPE
🕒	EXCLDATE
ABC	REINDATE
ABC	WAIVERDATE
ABC	WVRSTATE

Mandatory Exclusions

Social Security Act	42 USC §	Amendment
1128(a)(1)	1320a-7(a)(1)	Conviction of program-related crimes. Minimum Period: 5 years
1128(a)(2)	1320a-7(a)(2)	Conviction relating to patient abuse or neglect. Minimum Period: 5 years
1128(a)(3)	1320a-7(a)(3)	Felony conviction relating to health care fraud. Minimum Period: 5 years
1128(a)(4)	1320a-7(a)(4)	Felony conviction relating to controlled substance. Minimum Period: 5 years
1128(c)(3)(G)(i)	1320a-7(c)(3)(G)(i)	Conviction of second mandatory exclusion offense. Minimum Period: 10 years
1128(c)(3)(G)(ii)	1320a-7(c)(3)(G)(ii)	Conviction of third or more mandatory exclusion offenses. Permanent Exclusion

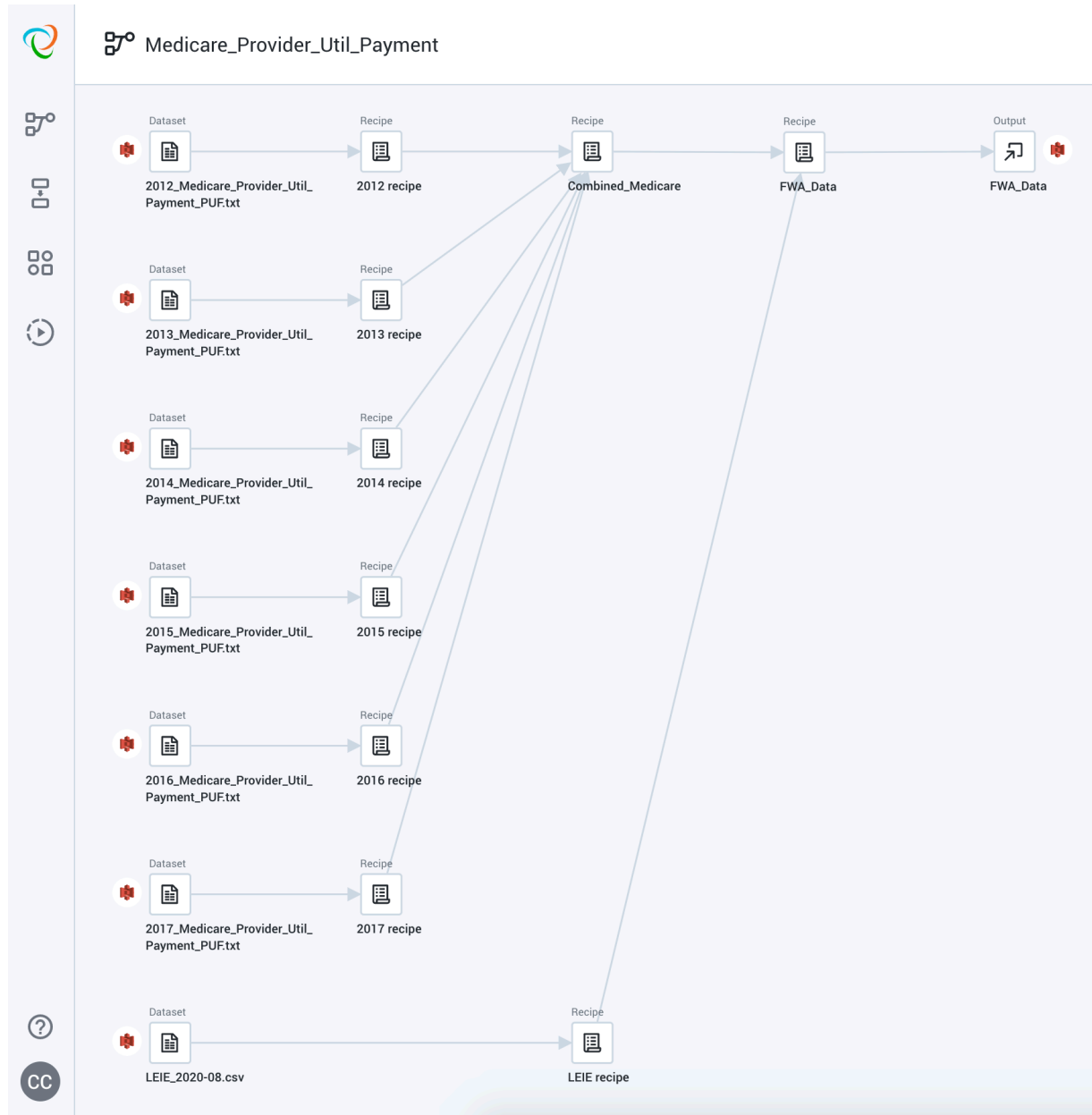
See [Office of Inspector General Exclusion Authorities](https://oig.hhs.gov/exclusions/authorities.asp) at <https://oig.hhs.gov/exclusions/authorities.asp>

Define what is fraud based on the data set



All HCPCS within the period are considered fraud for the NPI

Overall data ingestion flow



Final data set structure

ABC	provider_type	Provider's specialty, e.g. Internal Medicine, Dermatology
👤	nppes_provider_gender	Provider Gender
ABC	hcpcs_code	Procedure or Service performed by the provider
#	line_srvc_cnt	Number of procedures or services the provider performed
#	bene_unique_cnt	Number of distinct Medicare beneficiaries receiving the service/procedure
#	bene_day_srvc_cnt	Number of distinct Medicare beneficiaries per day by the provider
##	average_submitted_chrg_amt	Average charge the provider submitted for the service or procedure
##	average_medicare_payment_amt	Average payment made to a provider per claim for the service
👁	fraud	Fraud label based on the logic described before

Let's predict using Machine Learning!

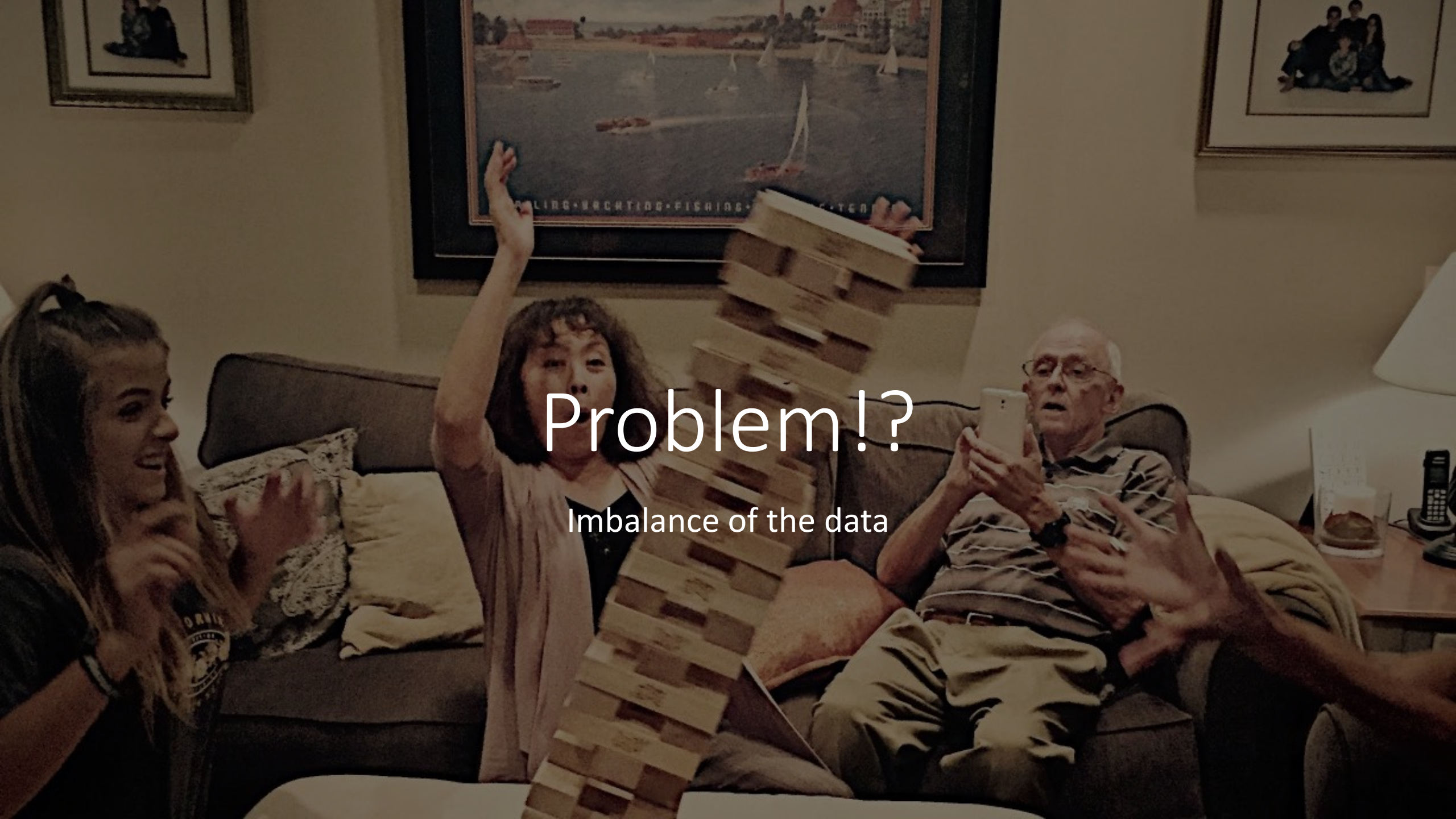
Based on my rich experience in AI 😁, I can build a model guaranteed with 99.9% accuracy within 10 seconds!

EVERYTHING
Is NOT Fraud

Confusion Matrix

- Total: 54,337,938
- Normal: 54,333,245
- Fraud: 4,693 (0.0086%)

		Predicted Class		
		Positive	Negative	
Actual Class	Positive	True Positive (TP)	False Positive (FN)	Sensitivity/Recall $\frac{TP}{TP + FN}$
	Negative	False Negative (FP)	True Negative (TN)	Specificity $\frac{TN}{TN + FP}$
		Precision $\frac{TP}{TP + FP}$	Negative Predictive Value $\frac{TN}{TN + FN}$	Accuracy $\frac{TP + TN}{TP + TN + FP + FN}$



Problem!?

Imbalance of the data

Three gingerbread cookies with happy faces, representing the majority class.

Data Discrimination – Minority Class

- Credit Card Fraud
- Manufacturing Defect
- Rare Disease Diagnosis
- Natural Disasters

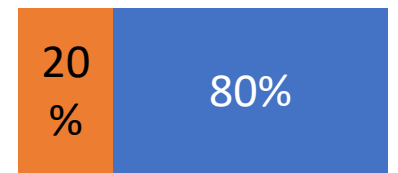
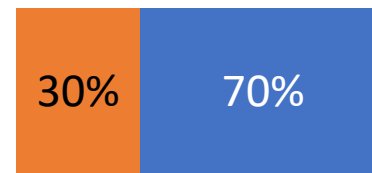
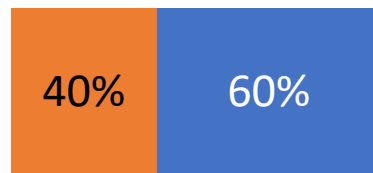
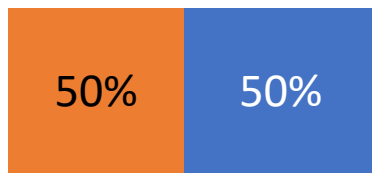
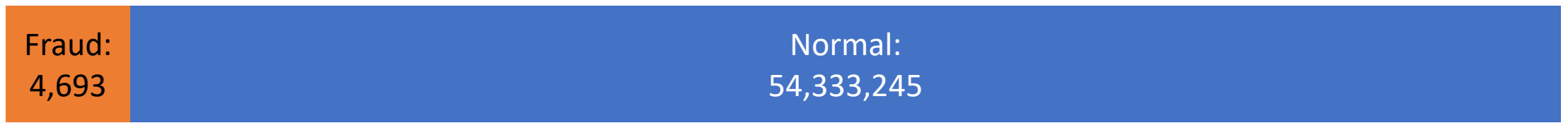




Potential Solution for Class Imbalance

- Decreasing Majority
 - Random Under Sampling (RUS)
- Increasing Minority
 - Random Over Sampling
 - Replicate Minority Observation
 - Synthetic Minority Oversampling Technique

Random Under Sampling (RUS)



```
TensorFlow Boosted Tree (Python)
Detached
Cmd 1
1 import tensorflow as tf
2 CATEGORICAL_COLUMNS = ['nppes_provider_gender', 'provider_type', 'hcpcs_code']
3 INT_COLUMNS = ['line_srvc_cnt', 'bene_unique_cnt', 'bene_day_srvc_cnt']
4 FLOAT_COLUMNS = ['average_submitted_chrg_amt', 'average_medicare_payment_amt']
5
6
7 feature_columns = []
8 for feature_name in CATEGORICAL_COLUMNS:
9     vocabulary = dftrain[feature_name].unique()
10    feature_columns.append(tf.feature_column.categorical_column_with_vocabulary_list(feature_name, vocabulary))
11
12 for feature_name in FLOAT_COLUMNS:
13    feature_columns.append(tf.feature_column.numeric_column(feature_name, dtype=tf.float32))
14
15 for feature_name in INT_COLUMNS:
16    feature_columns.append(tf.feature_column.numeric_column(feature_name, dtype=tf.int16))
17
18 # Use entire batch since this is such a small dataset.
19 NUM_EXAMPLES = len(y_train)
20
21 def make_input_fn(X, y, n_epochs=None, shuffle=True):
22     def input_fn():
23         dataset = tf.data.Dataset.from_tensor_slices((dict(X), y))
24         if shuffle:
25             dataset = dataset.shuffle(NUM_EXAMPLES)
26         # For training, cycle thru dataset as many times as need (n_epochs=None).
27         dataset = dataset.repeat(n_epochs)
28         # In memory training doesn't use batching.
29         dataset = dataset.batch(NUM_EXAMPLES)
30         return dataset
31     return input_fn
32
33 # Training and evaluation input functions.
34 train_input_fn = make_input_fn(dftrain, y_train)
35 eval_input_fn = make_input_fn(dfeval, y_eval, shuffle=False, n_epochs=1)
36
37 n_batches = 1
38 est = tf.estimator.BoostedTreesClassifier(feature_columns,
39                                         n_batches_per_layer=n_batches)
40
41 # The model will stop training once the specified number of trees is built, not
42 # based on the number of steps.
43 est.train(train_input_fn, max_steps=100)
44
45 # Eval.
46 result = est.evaluate(eval_input_fn)
47 clear_output()
48 print(pd.Series(result))
```

Using 50:50 Class
Distribution

TensorFlow Boosted
Tree Classifier

Accuracy: 0.760789

Precision: 0.706313

Recall: 0.857778

AUC: 0.845611


Potential Improvement

- Add back Geographical information to the data set in analysis
- Add beneficiary data to form a graph analysis. Right now we only analyze from Provide side
- More granular e.g. by type
- Add more metrics (Medicare Standard Amount, Medicare Allowed Amount)
- A lot of missing NPI in LEIE. looking up missing NPI numbers in the National Plan and Provider Enumeration System (NPPES) registry

Even with those improvements, there are still limitations

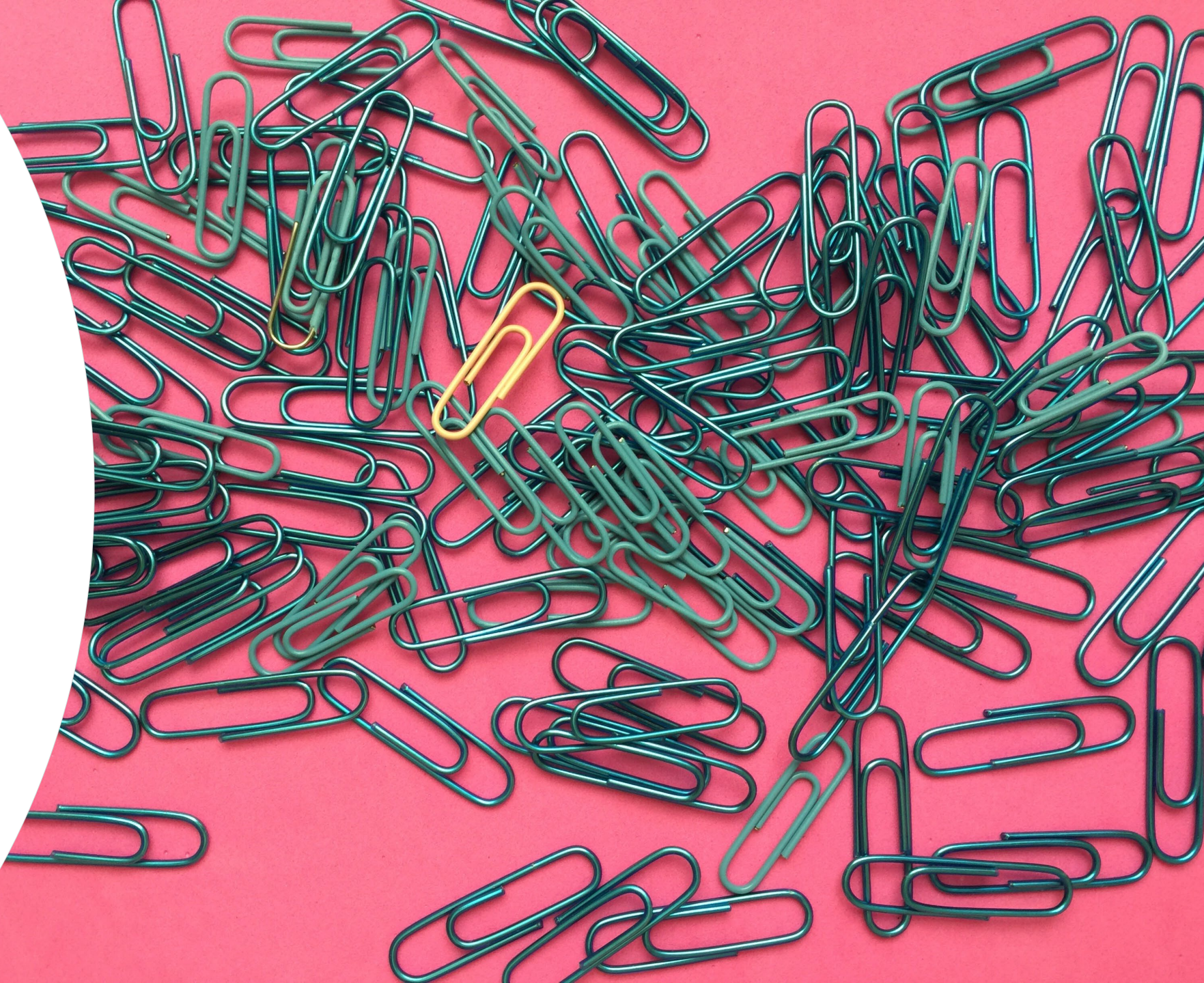
- Tagged data not always be available
- Not good for emerging anomalies with entirely new and more sophisticated forms



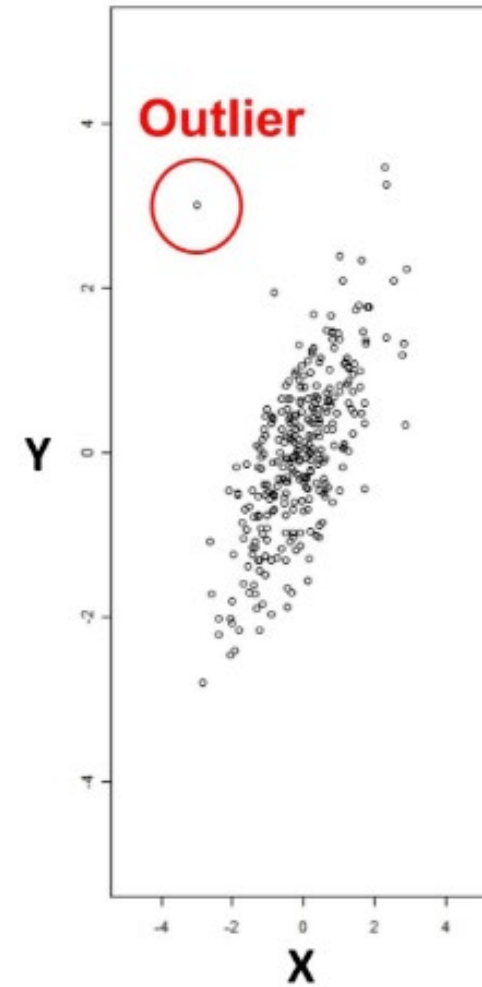
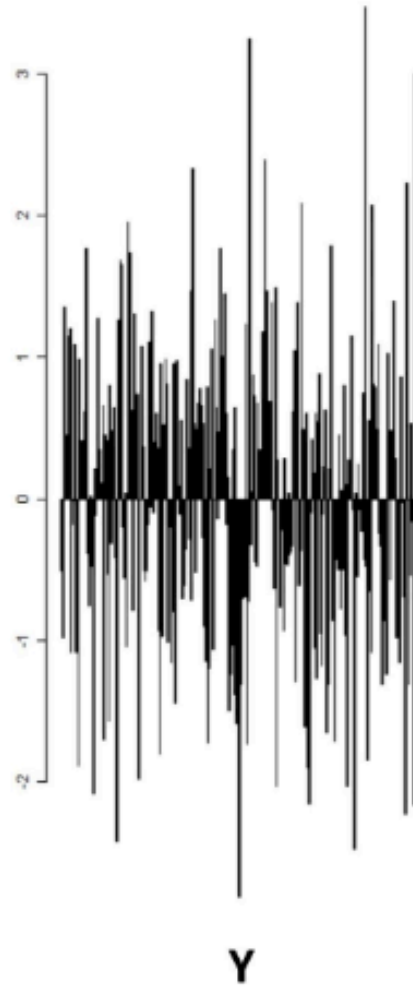
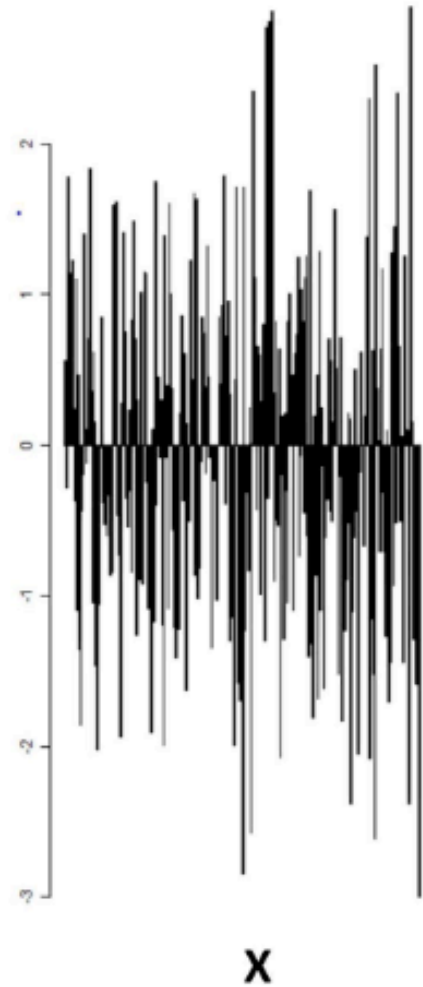


Unsupervised Learning

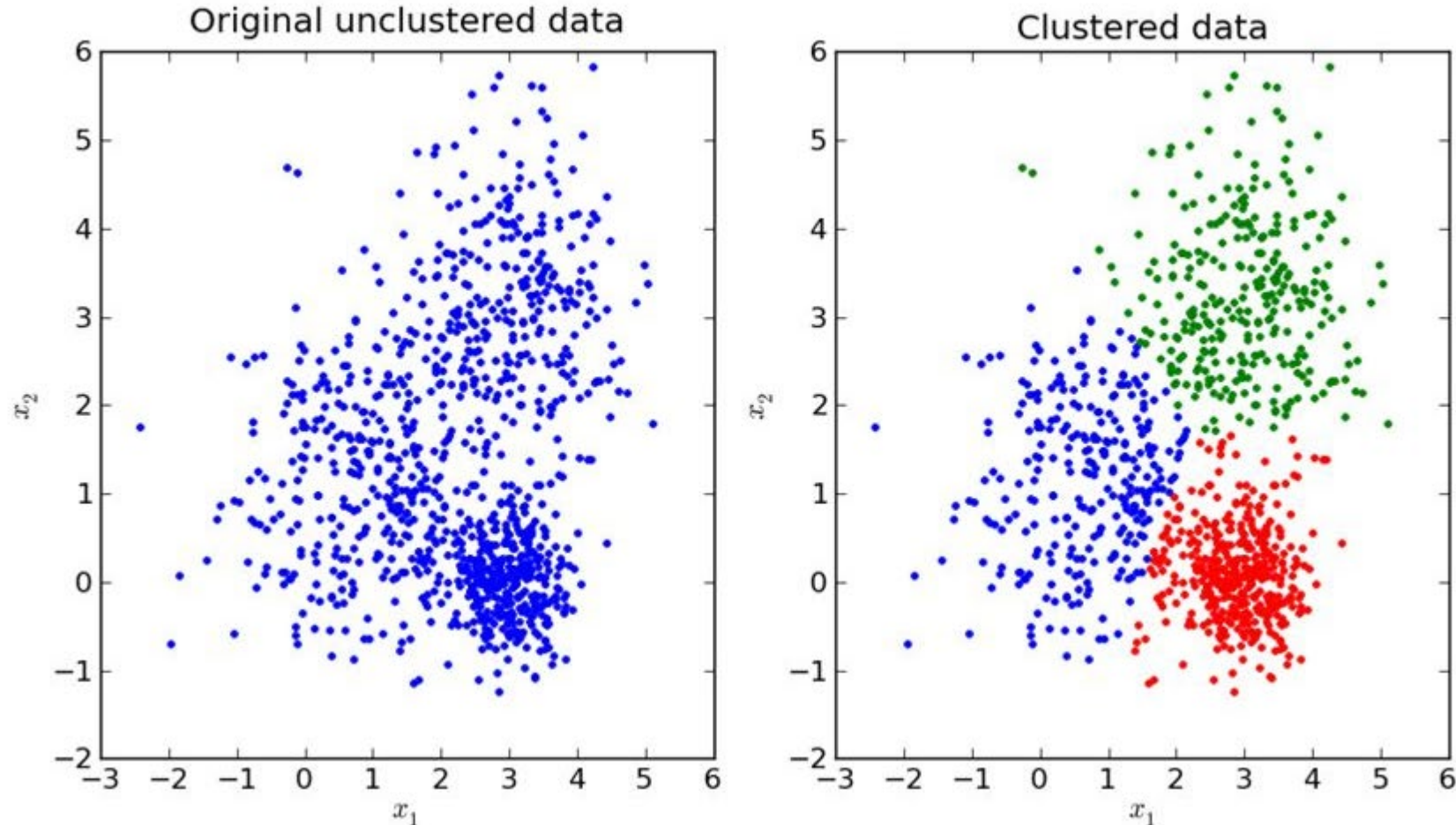
- Good for detecting Outlier, but it doesn't mean that is Fraud.
- It provides hint to start finding Fraud.



Where is the Outlier?



Unsupervised Clustering



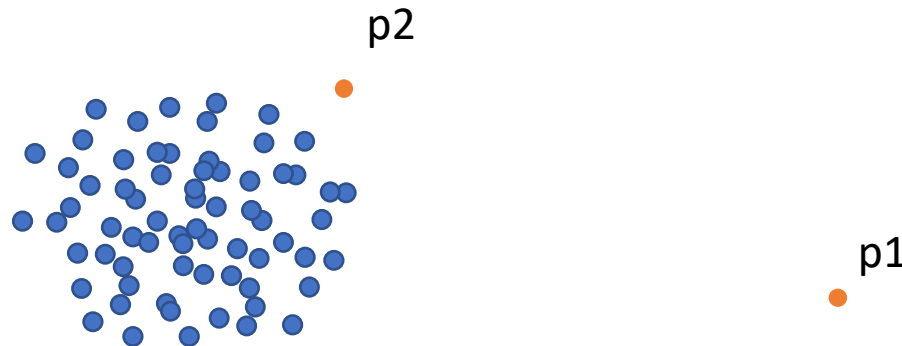
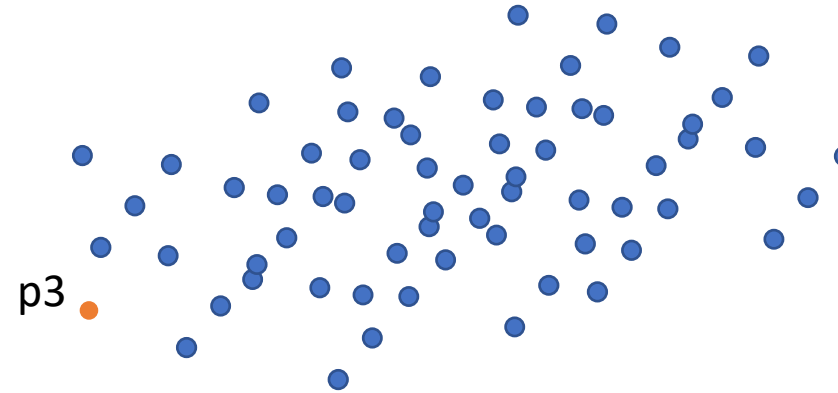
Perceptual Art



10 seconds Polling Question: Which point is considered outlier?

Nearest Neighbor Approach

- By distance
- Having the largest distance away from closest points
- Only p1 is considered outlier



Density based Approach

- By density
- Having the lowest density among closest points
- Both p1 and p2 are considered outlier

10 seconds Polling Question - 3

You must know her for this 3rd approach



Who is she?

- She committed a \$100M fraud in a European bank last year by guessing the admin password using AI algorithm
- She is actually a man dressed in disguise to fool the airport security smuggling 500 fake passports (with valid passport numbers produced by AI) in US last year
- The person inventing this 3rd approach AI algorithm

For more information about stylegan, click the links below

<http://stylegan.xyz/paper>

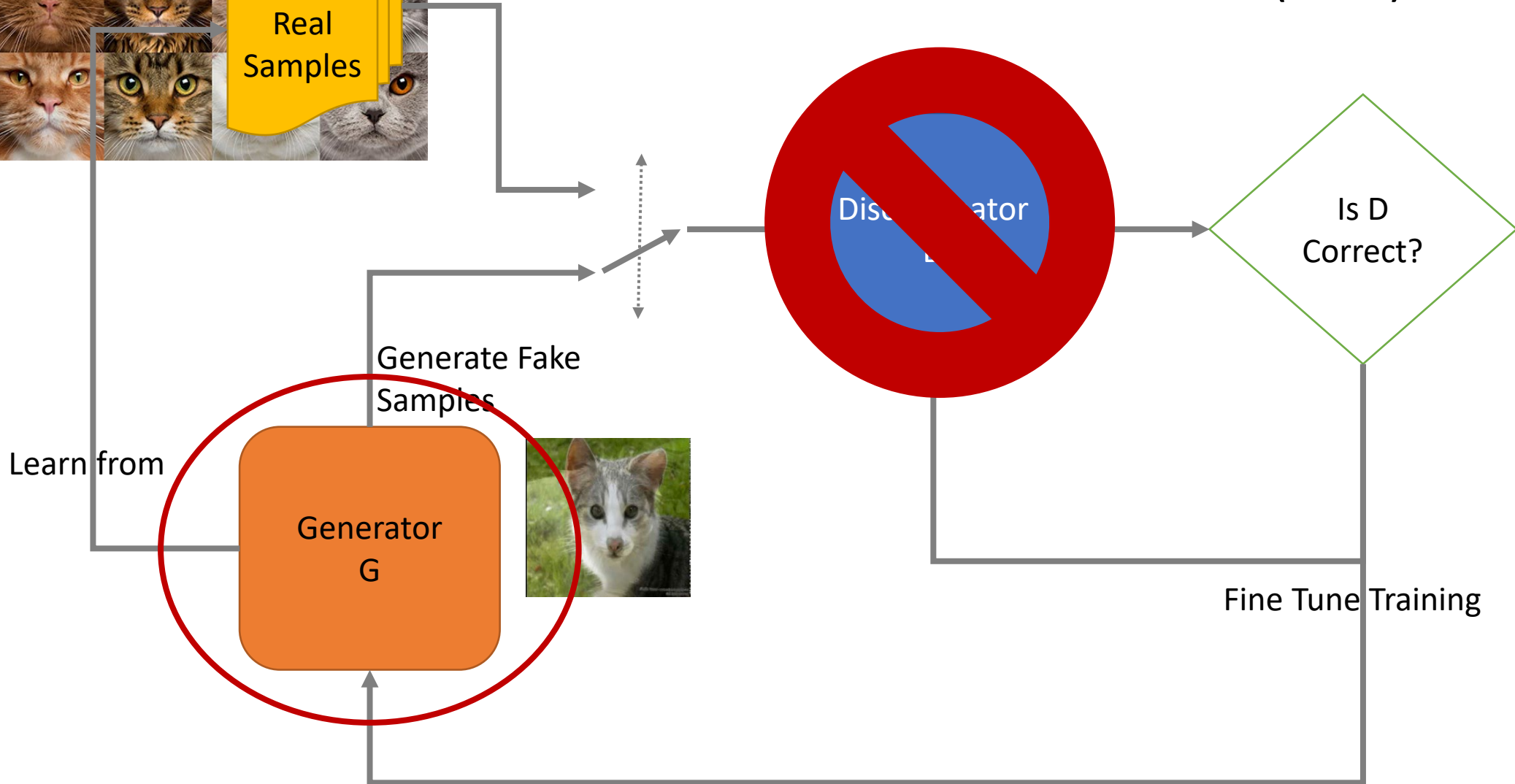
<https://github.com/NVlabs/stylegan>



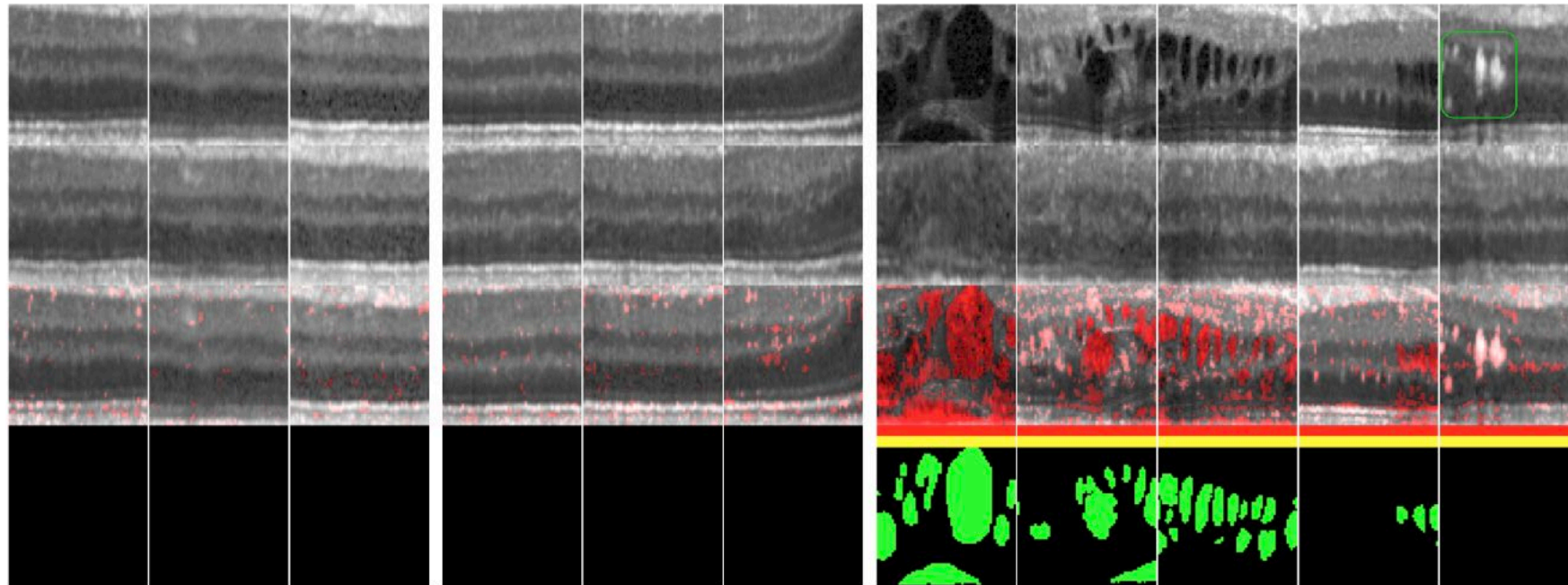
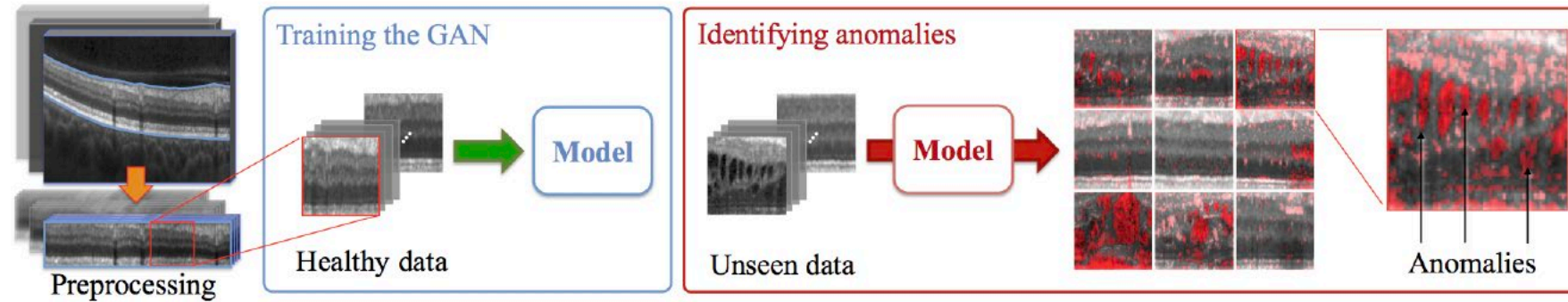
Real Samples

Semi-Supervised Learning

Generative Adversarial Networks (GAN)



AnoGAN



Unsupervised Anomaly Detection with Generative Adversarial Networks to Guide Marker

Discovery: Thomas Schlegl, Philipp Seeböck, Sebastian M. Waldstein, Ursula Schmidt-

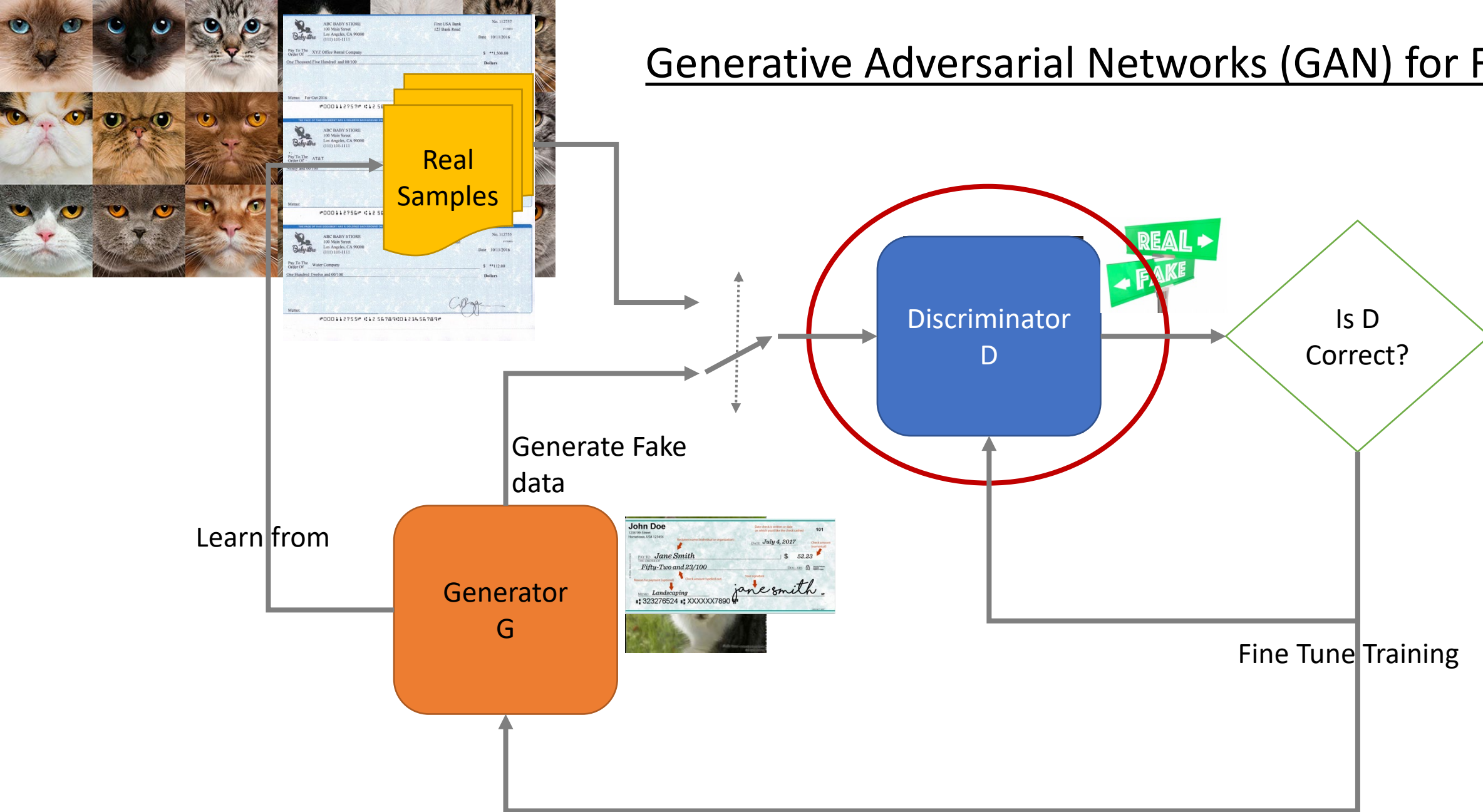
Erfurth, and Georg Langs (Medical University Vienna, Austria)

<http://arxiv.org/abs/1703.05921>

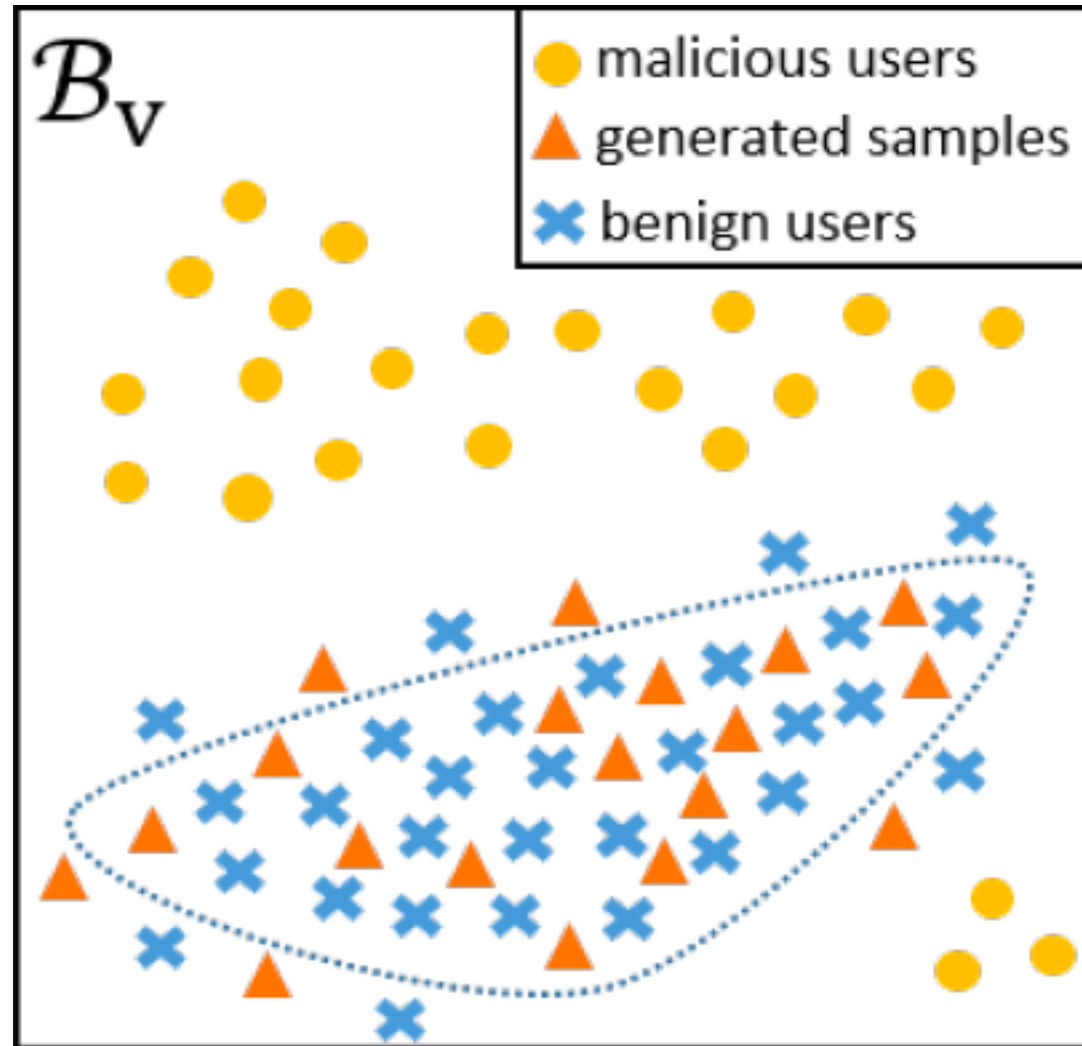


But we are talking about
FWA, right?!

Generative Adversarial Networks (GAN) for FWA



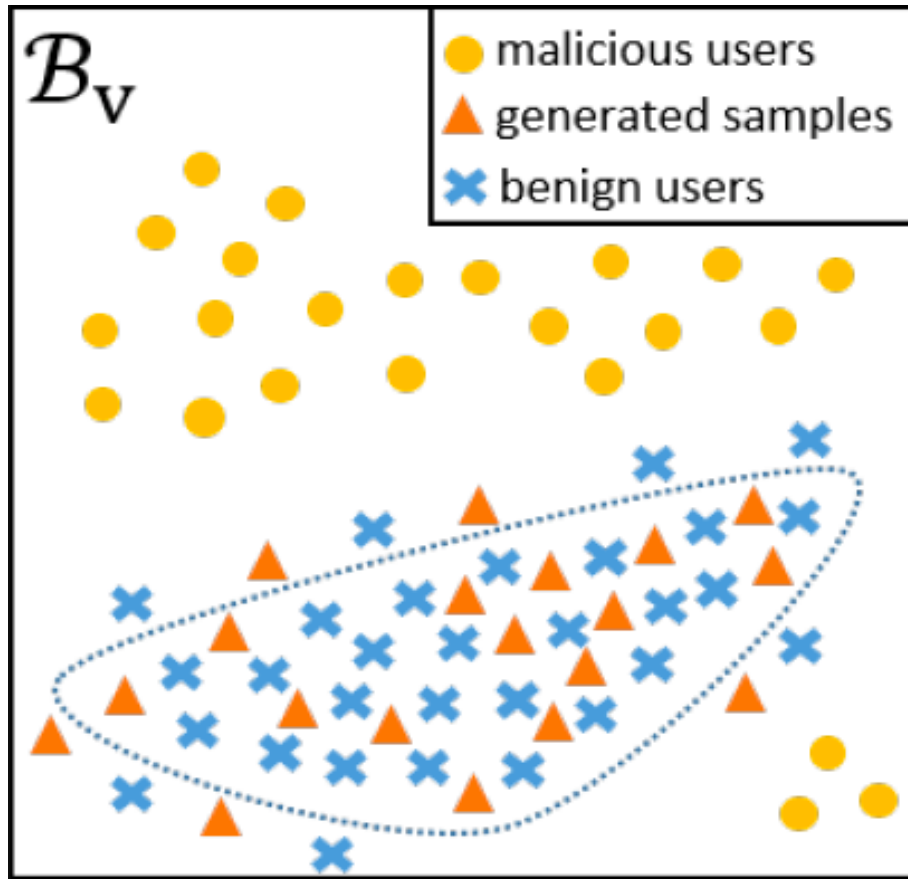
Traditional GAN



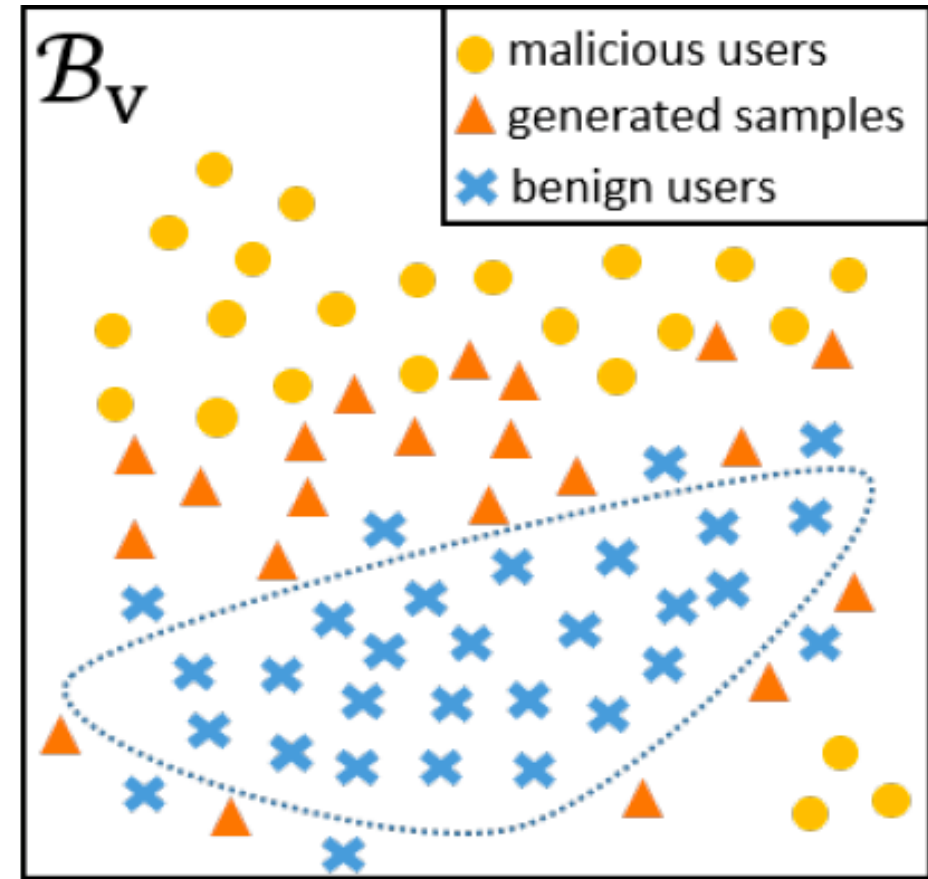
See “One-Class Adversarial Nets for Fraud Detection.” Click the link below.

<https://arxiv.org/pdf/1803.01798.pdf>

One-Class Adversarial Nets (OCAN) GAN



(a) Regular GAN



(b) Complementary GAN

Advantage of One-Class Adversarial Nets

- No need for fraud data
 - No need to manually prepare a mixed training data set, which is usually has a very few fraud data to start with
- Discriminator will take in either real benign or generated malicious
 - More adaptive to different kinds of malicious behavior
- Adapt to newly emerged normal user pattern

Recap: What we have talked about so far...

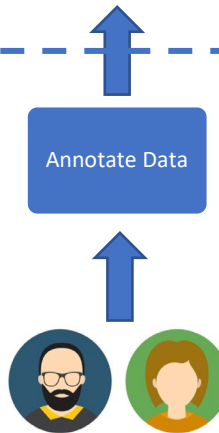
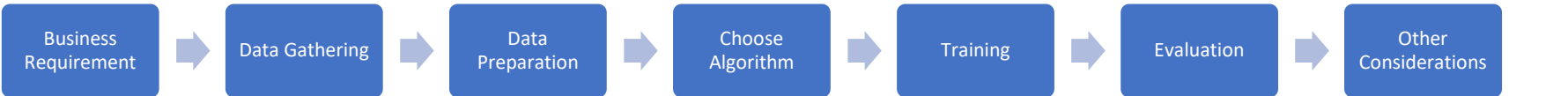


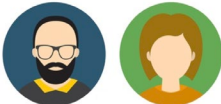
AI Recipe for Data Kitchen (for Machine Learning)

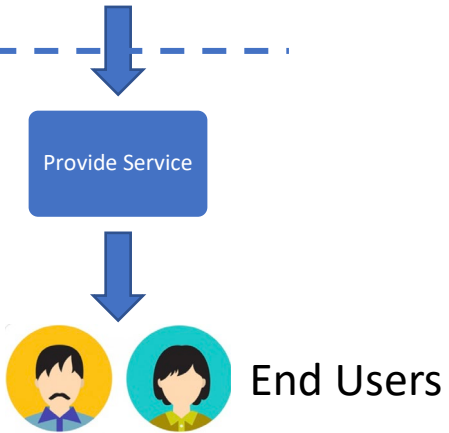



<https://www.linkedin.com/pulse/airon-chef-cook-up-ai-your-data-kitchen-cupid-chan/>
<https://www.youtube.com/watch?v=xifaCq4F7bg>


Data Scientists /
Data Engineers




Domain Expert /
Data Annotator



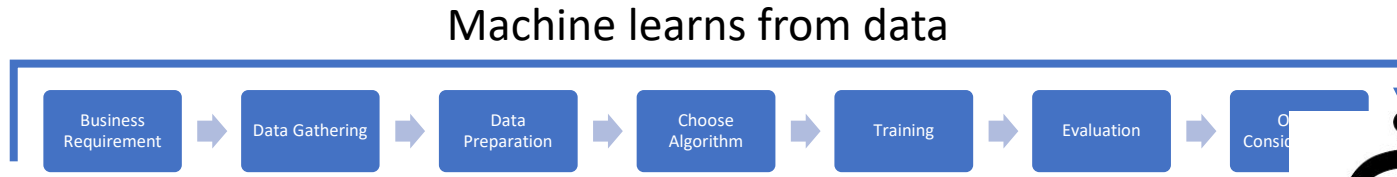

End Users

Human-Centered AI – Machine Learning and Teaching

Teaching in Input:
annotating correct data

I know a cat has pointy ears but found something I am not sure.

Thank you! I will update my model to recognize this type of dog



Brute-force annotation



Human teaches by interaction

Collaborate and teach in decision making

Machine learns the data, and find doubts

Oh, that's called Chihuahua. It's a dog, not cat.

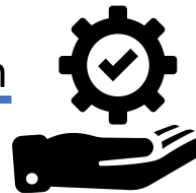
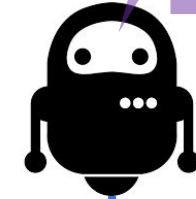
Service consumed by human

Dr XXX has unusual claim (potential fraud) pattern this year, especially the number of patient has jumped 25% more then the 5 years running average.

Teaching in Output:
making appropriate decision

Machine makes decision based on the model learnt and provides service

Dr XXX's colleague Dr YYY has had a maternity leave for 9 months, so Dr XXX picked up her patients in the interim





MEDICARE PAYMENT AMOUNT FRAUD ANALYSIS



Fraud KPIs

Fraud Count

363

Line Service Count

45,088,084

Bene Day Service Count

38,352,132

Bene Unique Count

22,430,803

Avg. Submitted Charge Amount

\$171.12

Avg. Medicare Payment Amount

\$49.01

KPI by Provider Type

Select Provider Type:

Select Fraud - True or False:

Search HCPCS Code:

Search Search HCPCS Code:

Medicare Reimbursement Details												
Line Item	Provider Type	NPPES Provider Gender	HCPCS Code	Fraud	Confirm or Reject	Commentary	Comment Timestamp	Line Service Count	Bene Unique Count	Bene Day Service Count	Avg. Medicare Payment Amount	Avg. Submitted Charge Amount
11168	Family Practice	F	99214	TRUE	Rejected	Further investigation shows that one doctor left the office sick and a fellow doctor covered those established patients.	11/9/2020 2:11:45 PM	47	18	47	\$61.92	\$156.00
15631	Family Practice	M	99214	TRUE				25	21	25	\$40.89	\$131.00
160863	Family Practice	F	99214	TRUE				47	18	47	\$61.92	\$156.00
165503	Family Practice	M	99214	TRUE				25	21	25	\$40.89	\$131.00
189133	Infectious Disease	M	99214	TRUE	Confirmed	This is correctly attributed as fraud. This doctor was billing as if these were new patients, not regular patients as per this HCPCS code.	11/9/2020 3:15:58 PM	38	22	38	\$89.47	\$125.52
265403	General Practice	M	99214	TRUE				58	50	58	\$57.23	\$198.00
9	Family Practice	M	99214	FALSE				226	115	226	\$74.78	\$217.00
21	Family Practice	M	99214	FALSE	Confirmed	Human intervention has confirmed that the AI model has correctly predicted there is no fraud within the last year.	11/9/2020 3:11:02 PM	348	166	348	\$78.17	\$221.64
34	Family Practice	M	99214	FALSE				250	125	250	\$75.75	\$225.00
43	Family Practice	M	99214	FALSE				181	100	181	\$78.70	\$204.78

Confirm/Reject Fraud:

Line Item Search

Confirm/Reject

Confirm

Add Justification

Other evidences also support that the provider committed fraud

Submit

Latest Updates to Fraud Prediction Model

Comment Timestamp	Line Item	Commentary	Confirm or Reject
11/9/2020 10:03:52 PM	265380	Further investigation shows that one doctor left the office sick and a fellow doctor covered those established patients.	Rejected
11/9/2020 3:15:58 PM	189133	This is correctly attributed as fraud. This doctor was billing as if these were new patients, not regular patients as per this HCPCS code.	Confirmed
11/9/2020 3:11:02 PM	21	Human intervention has confirmed that the AI model has correctly predicted there is no fraud within the last year.	Confirmed
11/9/2020 2:11:45 PM	11168	Further investigation shows that one doctor left the office sick and a fellow doctor covered those established patients.	Rejected
11/9/2020 2:41:48 AM	4	Recent evidence came to light that shows this doctor frequently submitted additional procedures. Updating model in order to train AI.	Rejected
11/9/2020 2:24:04 AM	1	We originally thought this doctor was overcharging, but we confirmed he was covering patients for practice partner.	Confirmed
11/9/2020 2:21:58 AM	11164	This family practice doctor was found to be charging more procedures than providing.	Confirmed



When you talk about AI, think of IA!

Artificial Intelligence

VS

Intelligence Augmentation

AI + BI = CI

AI (Artificial Intelligence) – Excellence in learning with speed

BI (Business Intelligence) – Historically proven to enable human intuited the direction

CI – (Cognitive Intelligence) - Intelligence by combining the Speed of how a Machine Learn and Direction Intuited from Human Insight



The Conference on Health IT and Analytics (previously known as the Workshop on Health IT & Economics) is an annual health IT and analytics research summit, including a doctoral consortium that each year gathers prominent scholars from more than 40 research institutes, and leading policy and practitioner attendees in a vibrant setting to discuss opportunities and challenges in the design, implementation and management of health information technology and analytics. Its goal is to deepen our understanding of strategy, policy and systems fostering health IT and analytics effective use and to stimulate new ideas with both policy and business implications.

This forum provides a productive venue to facilitate interaction and collaboration among academia, government, and industry. Now in its 8th year, each year CHITA draws over 100 participants.

Hosted by the Center for Health Information & Decision Systems (CHIDS), support for CHITA is provided by the Robert H. Smith School of Business and the University of Michigan School of Public Health.

We hope that you will join us for this engaging, stimulating and fun event!

FEATURED SPEAKERS



Martin "Marty" Makary
Chief, Islet Transplant Surgery, Professor, NYT best-selling author
Johns Hopkins University School of Medicine



Warren D. D'Souza
Vice President, Enterprise Data and Analytics
University of Maryland Medical System

FEATURED PANELISTS



Cupid Chan
Chief Technology Officer
Index Analytics



Rema Padman
Professor of Management Science and Healthcare Informatics
Carnegie Mellon University



Anna T. Fernandez
Senior Associate, Health Informatics
Booz Allen Hamilton



Charles Gabriel
Analytics & Data Science Manager
Defense Health Agency



Hoo Chang Shin
Solutions Architect
NVIDIA



Hong Yu
Professor of Quantitative Health Sciences

... LinkedIn Story continues



I decided to find my most knowledgeable friend for help

The screenshot shows a Google search for "jacqueline mars". The search results include a Wikipedia entry and a Forbes profile. A knowledge panel on the right provides a summary of her life and career.

Wikipedia - Jacqueline Mars
Jacqueline Mars (born October 10, 1939) is an American heiress and investor. She is the daughter of Audrey Ruth (Meyer) and Forrest Mars, Sr., and granddaughter of Frank C. Mars, founders of the American candy company Mars, Incorporated.
Education: Miss Hall's School Parent(s): Forrest Mars, Sr. (1904–1999); Audr...
Born: October 10, 1939 (age 80) Relatives: Frank C. Mars (grandfather); Forrest ...
Career · Personal life

People also search for
victoria b. mars alexandra badger
john franklyn mars forrest mars jr
stephen m. badger hank vogel

People also ask
Where does Jacqueline Mars live?
How old is Jacqueline Mars?
How rich is the Mars family?
Who owns Mars Inc now?

Forbes - Jacqueline Mars
Jacqueline Mars owns an estimated one third of Mars, the world's largest candymaker, founded by her grandfather. She worked for the company for nearly 20...

Knowledge Panel: Jacqueline Mars
American investor
Jacqueline Mars is an American heiress and investor. She is the daughter of Audrey Ruth and Forrest Mars, Sr., and granddaughter of Frank C. Mars, founders of the American candy company Mars, Incorporated. [Wikipedia](#)
Born: October 10, 1939 (age 80 years), United Kingdom
Net worth: 29.4 billion USD (2019)
Residence: The Plains, Virginia, US; (formerly Bedminster, NJ)
Grandchildren: Victoria B. Mars, Marijke Elizabeth Mars, Valerie Mars, Pamela Mars-Wright, Pamela Diane Mars
Children: Stephen M. Badger, Forrest Mars Jr., Alexandra Badger, Christa Badger
Did you know: Jacqueline Mars is the third-wealthiest female billionaire by net worth in the world. [wikipedia.org](#)
People also search for View 15+ more
Alice Walton John Franklyn Mars Forrest Mars Jr. Son Forrest Mars Father Yang Huiyan



Cupid Chan • 10:29 PM

I am sorry, but exactly what?



Jacqueline Mars • 10:31 PM

What you do in your place of work and the profitable it is.



Cupid Chan • 10:31 PM

i see

Cupid Chan is typing...



Jacqueline Mars • 10:38 PM

Don't you want to talk to me about it's fine I'm sorry 😊



Cupid Chan • 10:38 PM

Cupid Chan is a seasoned professional who is well-established in the industry. His journey started out as one of the key players in building a world-class BI platform. Aside from holding various technical accreditations, his credential extends into business

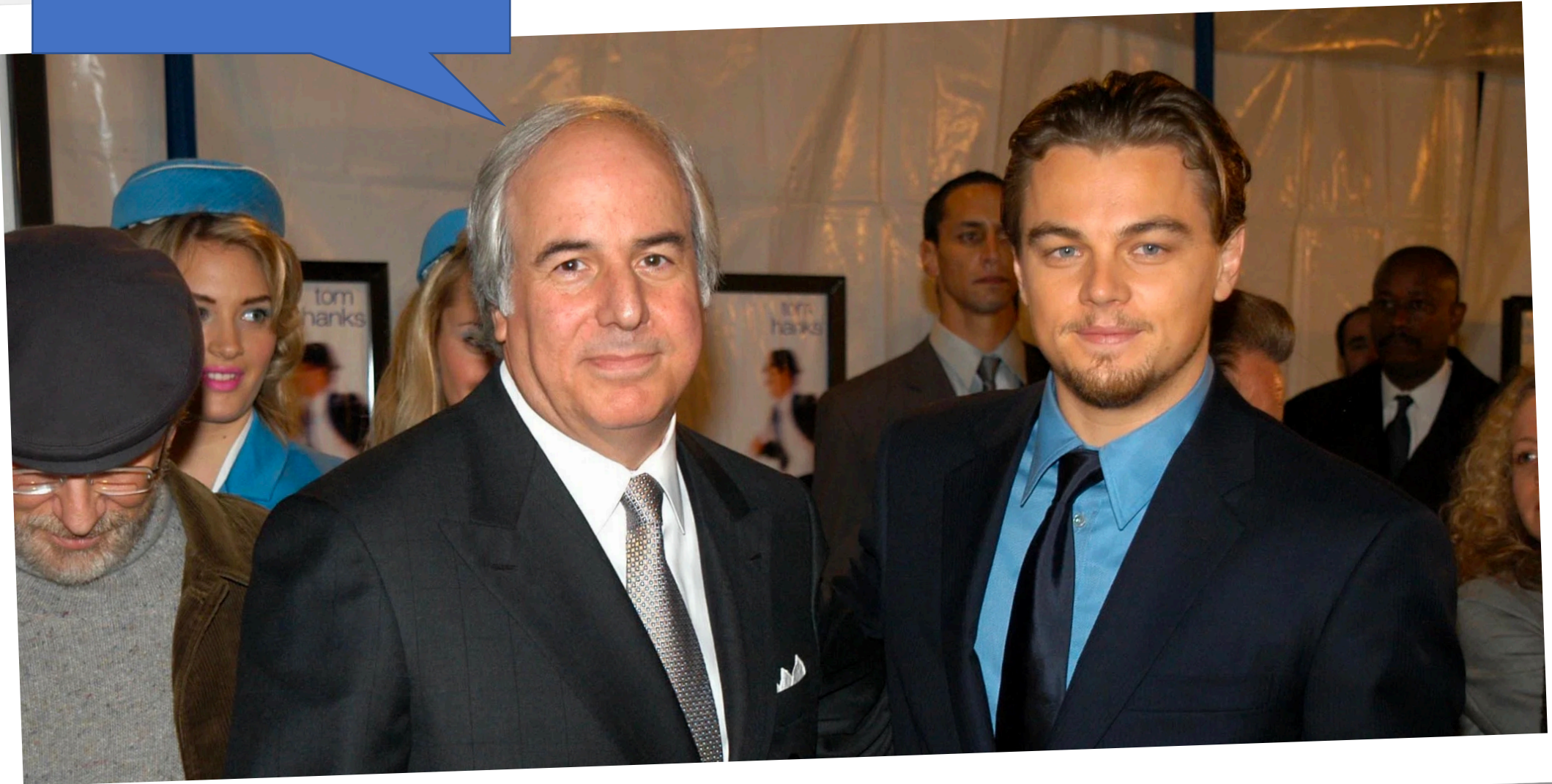


Jacqueline Mars • 10:42 PM

WOW

Cool

The real: Frank Abagnale



Cupid Chan

- Board of Directors and Technical Steering Committee, Chairperson of BI & AI Project, Linux Foundation ODPi
- Senior Fellow & Adjunct Professor, University of Maryland College Park

www.linkedin.com/in/cupidchan/
[@cupidckchan](https://twitter.com/cupidckchan)

