

OUR HEALTH

CCSQ WORLD
USABILITY DAY

Digital public health at the scale of government

Little nudges,
big usability ripples for the public.

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NOVEMBER 8, 2022

Who we are



DIGITAL SERVICE AT CMS



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User Experience
Designer



Amy Behrens

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What is a little nudge?

What nudge did you make to make things more usable?

What outcomes did you see with that nudge?

How can we further advocate for little nudges to be a more common part of the process?

Audience questions!

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thank
you!

