

Web 3.0

Web3: hype or happening?

July 28th, 2022 1pm EDT

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“If you haven’t been drawn into the growing hype over Web3, where have you been? I kid. It’s mostly just people arguing about what it is exactly; what it will mean; and – since tech has always been an industry populated by narcissists – who’ll be king of it all.”

– Kara Swisher, NYT Times

CONTENTS

1. WHAT IS WEB3?
2. HOW WILL IT BE USED
3. WHAT ABOUT BITCOIN?
4. HOW ABOUT HEALTHCARE
5. DEBATE!

WHAT IS WEB3?

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“Less trust, more truth.”

- *Gavin Wood, coined term web3.0 in 2014*

In the beginning...



Web1



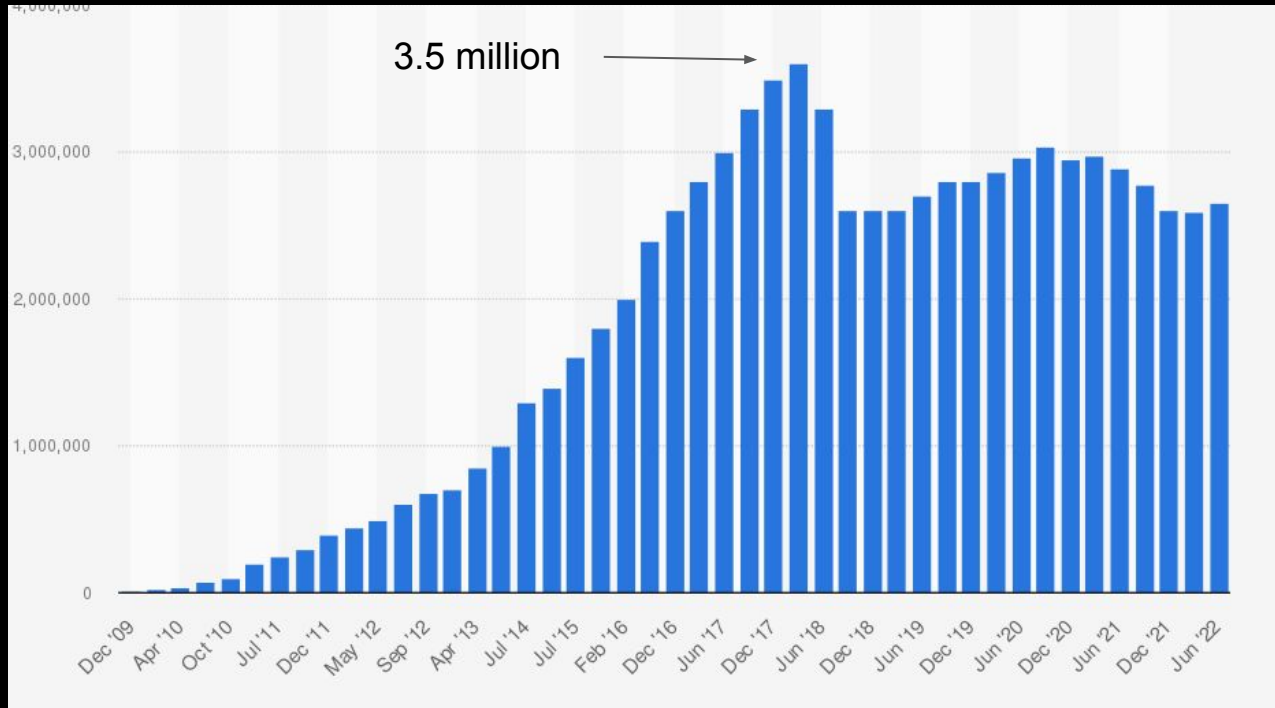
THE INFORMATION ECONOMY

Web2



THE PLATFORM ECONOMY

Number of available apps in the google play store 12/2009 to 3/2022



Web3



THE OWNERSHIP ECONOMY

Web3



**HOW WILL
IT BE
USED?**

WEB3 IS A NEW MENTAL MODEL

The internet would be decentralized. There won't be any tech giants in the future of Web3.

We could be looking at the rise of new social platforms, search engines, and marketplaces built and owned by the collective, rather than by a corporation.



**Centralized
Collaboration**

vs

**De-Centralized
Collaboration**

**Smart Contracts
could decentralize
everything from
buying a house to
your estate.**

Smart Contracts



Option contract written as code into a blockchain.



Contract is part of the public blockchain.



Parties involved in the contract are anonymous.



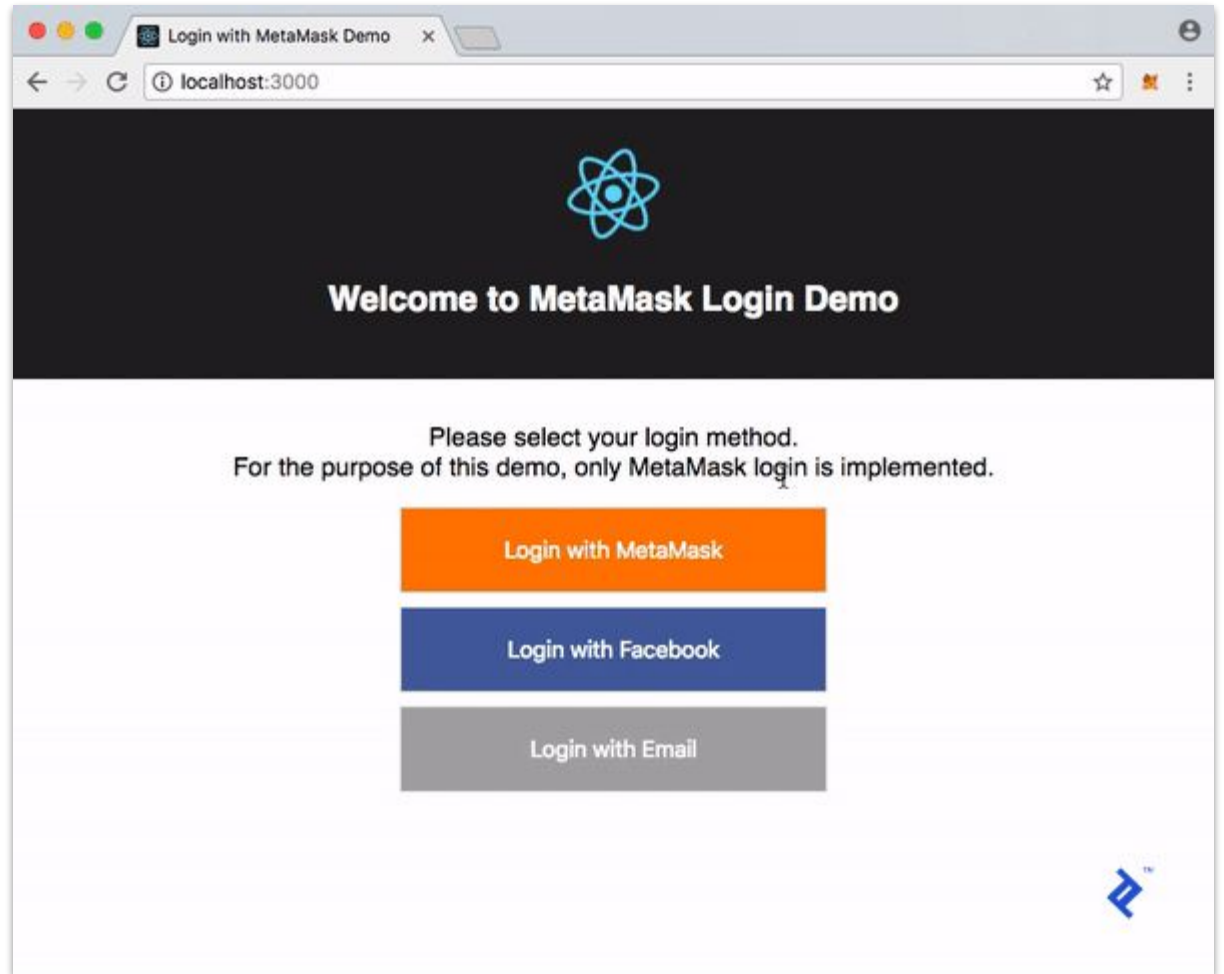
Contract executes itself when the conditions are met.



Regulators use blockchain to keep an eye on contracts.



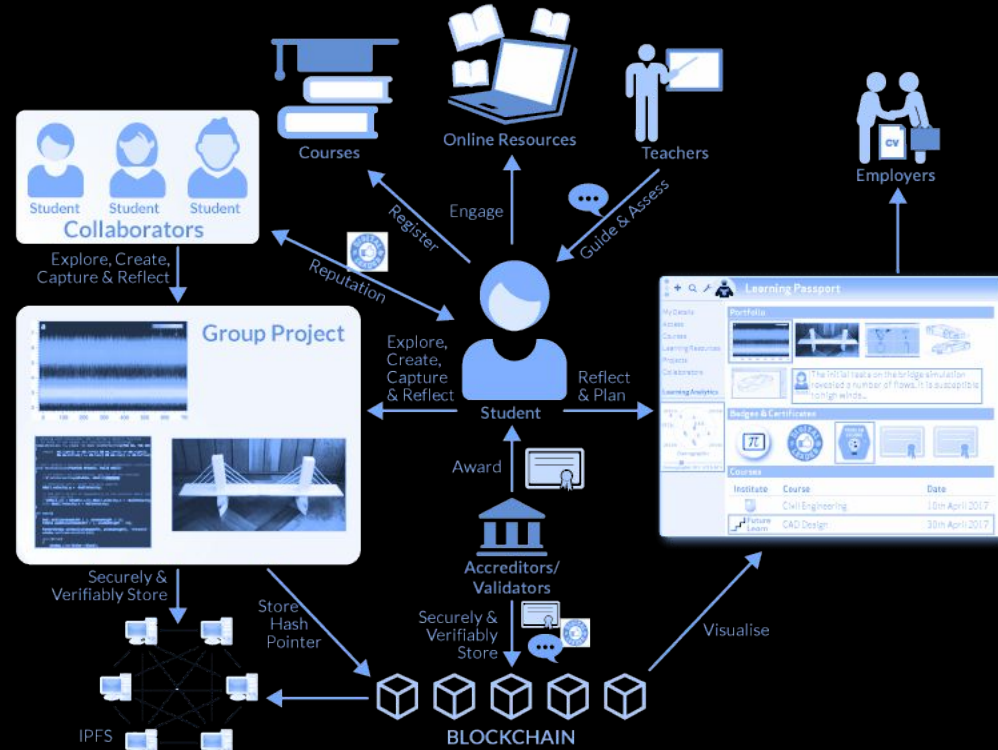
**End users could reclaim
their power and control
over their own data.**



We could be earn tokens for participating



The changes to education could be immense



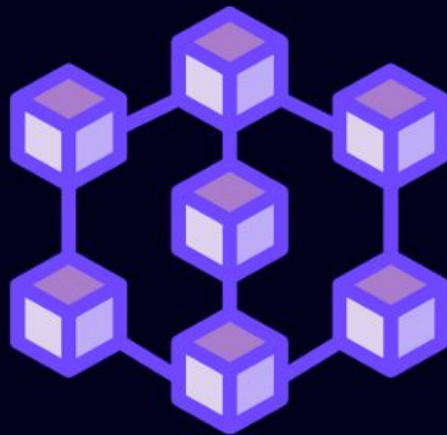
**BUT WHAT
ABOUT
BITCOIN?**



Bitcoin Is a Risk Asset

**In Web 3.0, everything
functions around
individuals instead of
centralized companies**

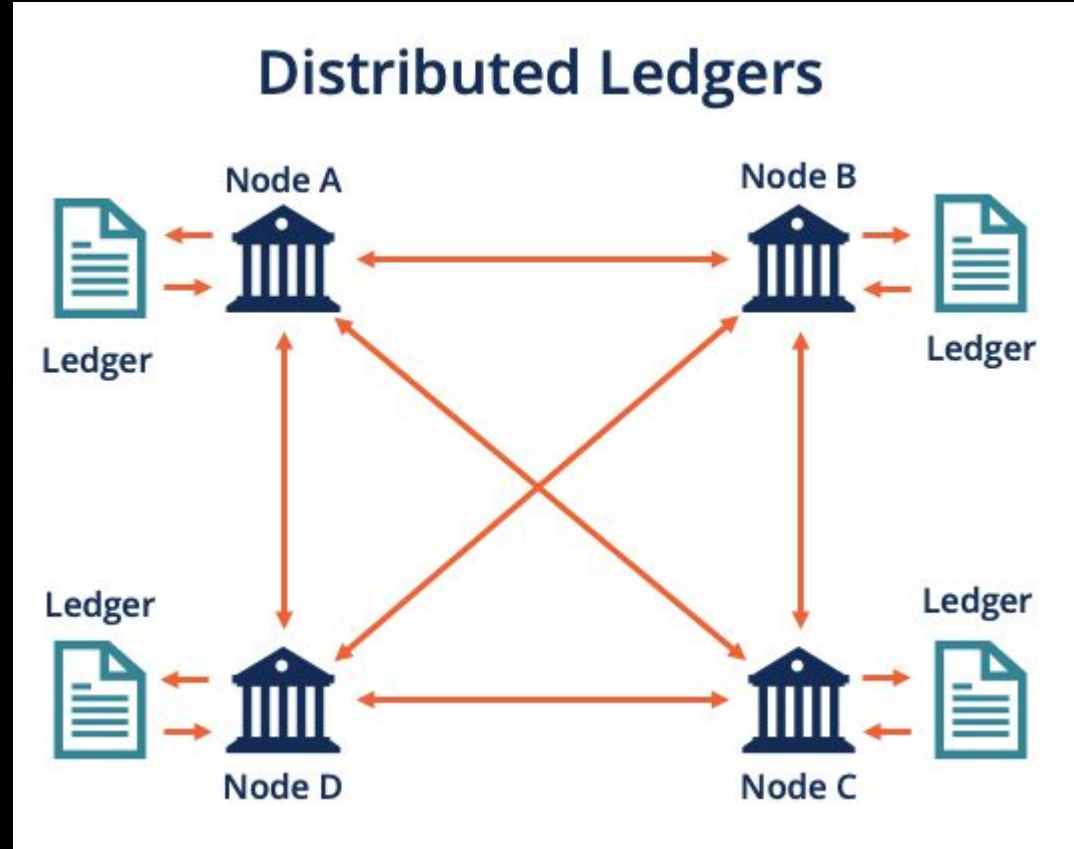
Web 3.0



In short, Web 3.0 is a big step forward in community-building that could improve how we deliver and pay for healthcare.



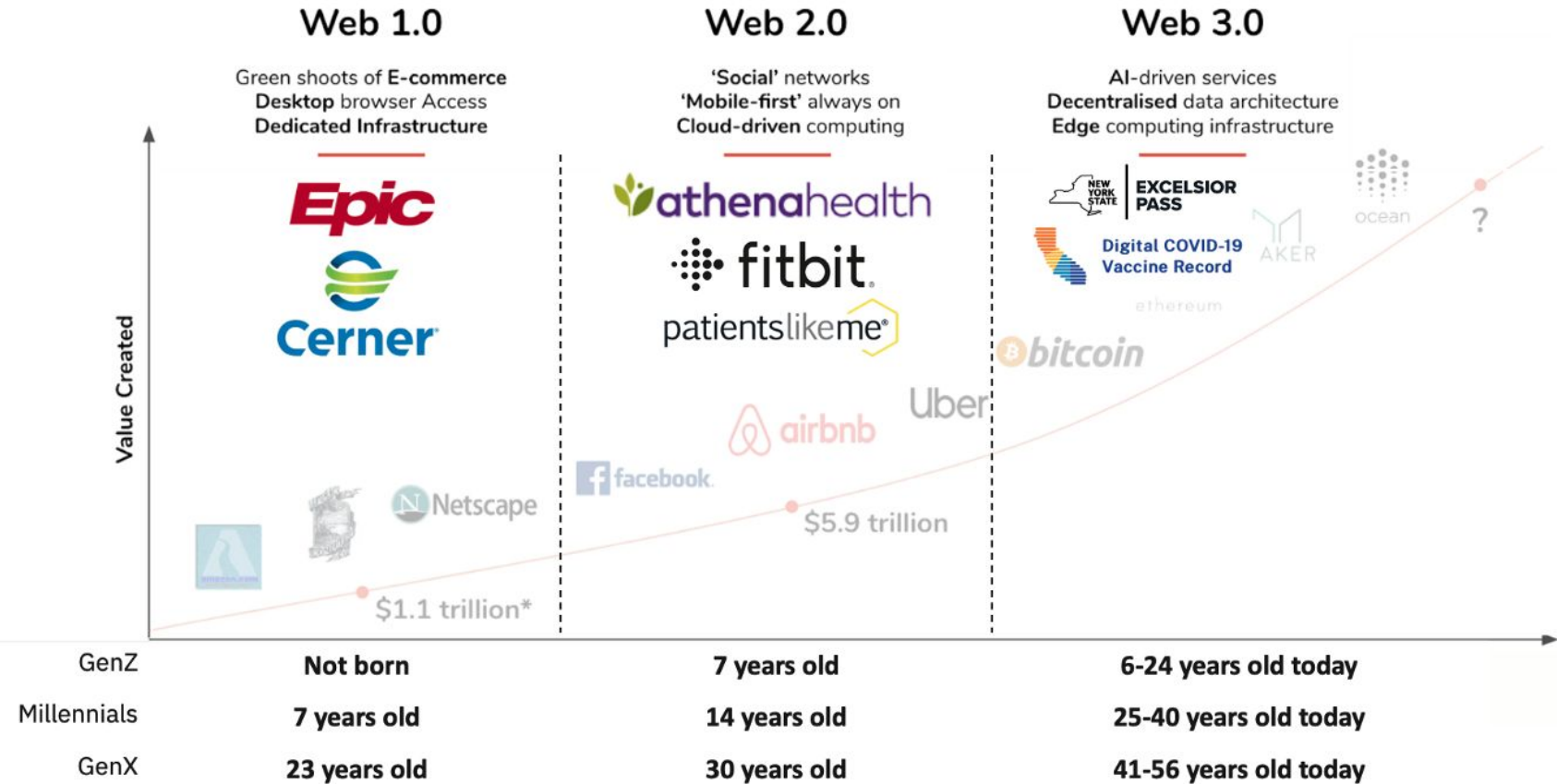
**At the heart of Web 3.0
lies a system of
distributed ledgers,
commonly known as
blockchain.**



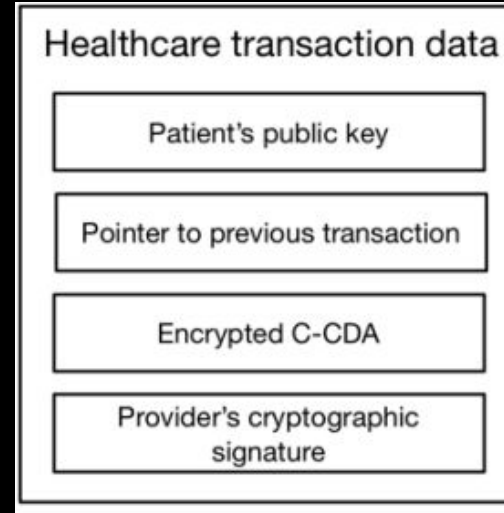
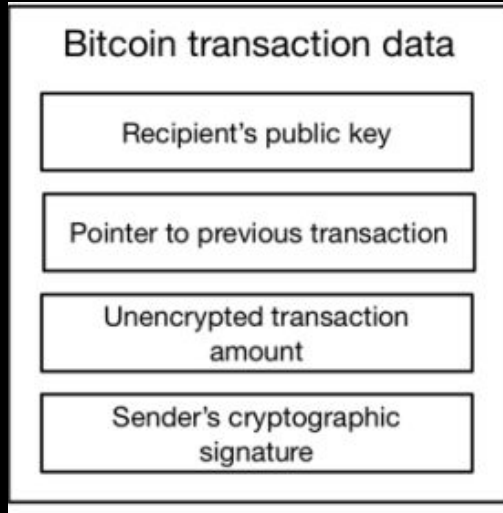
**HOW ABOUT
HEALTHCARE?**

The Evolution of the Web *and Healthcare?*

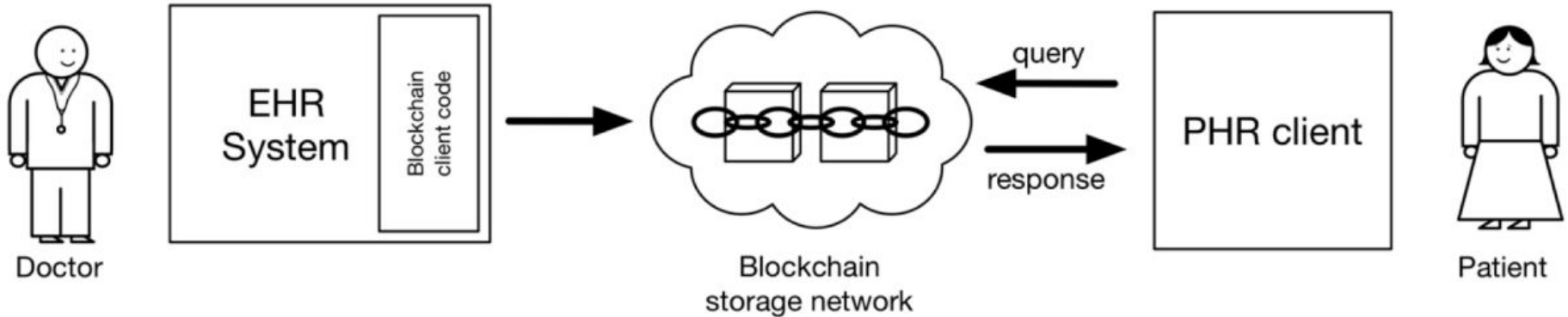
Internet companies chart created by Fabric Ventures, Generations and Healthcare added by Chris Moose



HEALTHCARE TRANSACTIONS ARE SIMILAR TO BITCOIN



The base healthcare application for Web 3.0 is remaking EHRs



Transferring EHRs from siloed, centralized software to interoperable, patient-owned, immutable records could solve a lot of problems. Anyone wishing to change or use your healthcare data without your permission faces an impossible task because of your medical data's distributed nature.



DEBATE!

SUBTITLE



Web3 is going just great

...and is definitely not an enormous gift that's pouring lighter fluid on our already smoldering planet.

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Created by Molly White ([Twitter](#), [Mastodon](#))

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July 25, 2022



After five years in prison for a Ponzi scheme and a lifetime ban from the pharmaceutical industry, Martin Shkreli announces his new venture: a web3 drug discovery platform

Martin Shkreli, sometimes known as "Pharma Bro", earned notoriety after obtaining the patent for an anti-parasitic drug and hiking the price from \$13.50 a pill to \$750. An FTC lawsuit ordered Shkreli in



ling



\$10.233 billion



Web 1.0
"Read Only",
Decentralized



Web 2.0
Participatory,
Centralized



Web 3
No Intermediaries,
Decentralized

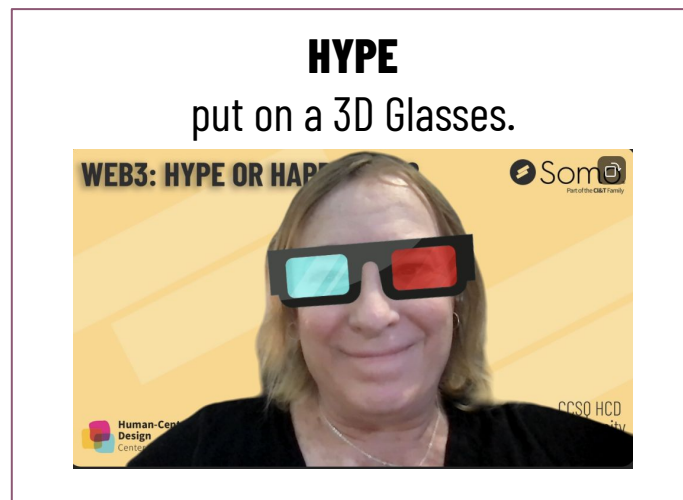
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“From the cheap seats, I see Web3 as the next iteration of the promise the internet has always held. It’s not exclusively crypto, or NFTs or any other one thing. It’s what comes after the current online dumpster fire runs out of people to burn.”

@rockyblondin

LET'S DEBATE: PLEASE PARTICIPATE!

Topic: Web3 will make an impact in EHRs by 2028



We will discuss for 10 minutes then vote!
(Best argument wins a Somo t-shirt)

Somo Global

It's not just a
career.

It's a wardrobe.



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