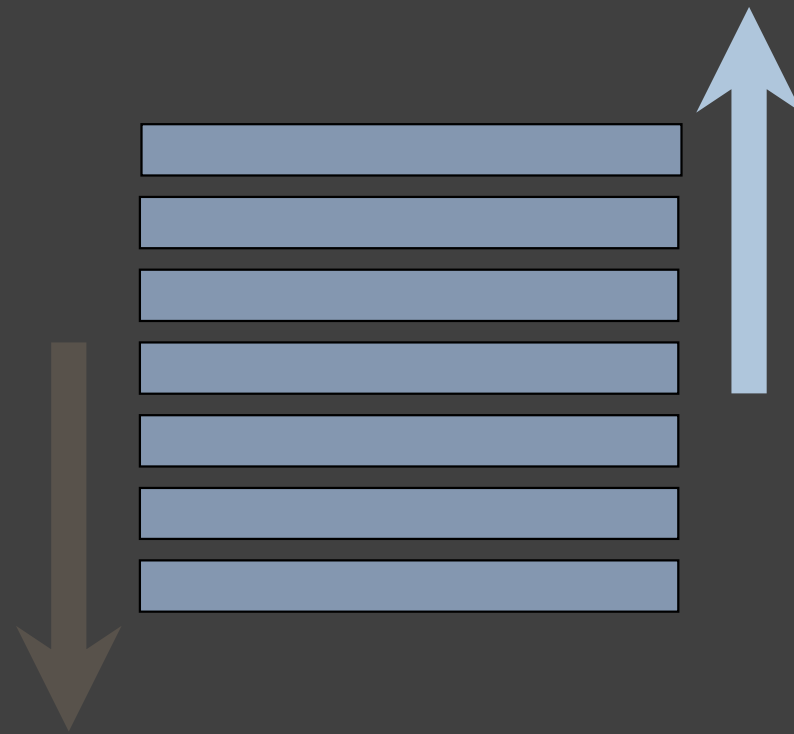
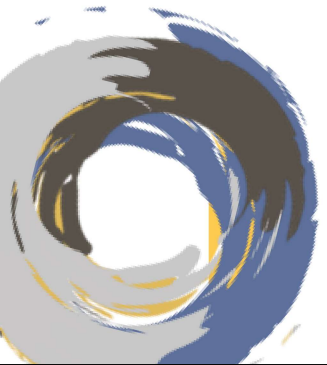


Program Backlog Prioritization

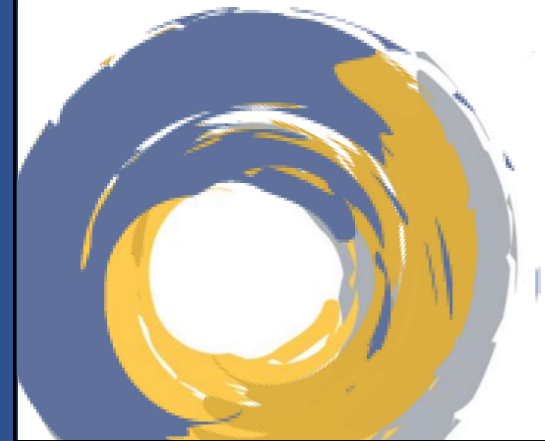


- Understand the idea and necessity of prioritization
- Identify and minimize waste with prioritization
- Explore program backlog prioritization techniques
- Recognize the (true) influencing factors in making prioritization decisions



All Work Is a Value Trade-off

- There are too many ideas and work requests to be completed in a given time frame
- A prioritized backlog ensures that the highest value feature is the next thing to start
- A backlog is constantly reprioritized as new features are added, and new information is gathered





Requirements for Prioritization

- A willingness to make trade-off decisions
- An assessment of the economic implications and opportunity costs of the feature
- An understanding of how the feature benefits users
- An understanding of the product Vision and how the features support that Vision

Prioritization Techniques

- MoSCoW (Must Have, Should Have, Could Have, Won't Have (Right Now))
- WSJF (Weighted Shortest Job First)

Prioritization Anti-patterns

- Vanity – Fun, cool, favorite, flashy features
- HiPPO – Highest Paid Person’s Opinion
- Squeaky Wheel – The “loudest” person, regardless of position
- Tyranny of the Urgent – Emergencies, real or perceived, adherence to out of date project deadlines, unplanned work, and events that could have been foreseen

