

It's Data Privacy Week! January 21 – 27, 2024



Data Privacy Week helps raise awareness about online privacy and how to manage and protect **your** valuable online data. It also encourages businesses to respect data and learn about the responsibility they hold for keeping individuals' personal information safe and to understand why it is important that they respect their users' data.

We're excited for this year's theme: **Take control of your data!** You have the power to take charge of your data. We encourage you to celebrate Data Privacy Week by visiting these links and other resources on the National Cybersecurity Alliance's website — staysafeonline.org.

Best Practices

<https://staysafeonline.org/programs/data-privacy-week/individuals/>

- Know the tradeoff between privacy and convenience.
- Adjust privacy settings to your comfort level.

Protect Your Data

<https://staysafeonline.org/resources/how-to-be-an-online-privacy-snob/>

- Know what you can't control.
- Cultivate a data privacy habit.
- Check your settings.
- Delete apps you don't use.

Data Privacy week is an annual campaign with the goal of educating individuals and businesses about the importance of online privacy, but it shouldn't stop after this week. Make a habit to **Take Control of your Data!**

For CMS Employees: To learn more about how you can better protect your personal data and that of HHS users, visit the [CyberCARE homepage](#) on the intranet to read the articles "**Embrace Your Role as the Guardian of Your Data Privacy**" and "**No Such Thing as a Free App.**" While on the homepage, test your data privacy knowledge by answering this week's **CyberCARE Question of the Week (QOW)**.

If you need additional information, please work with your assigned CMS Information System Security Officer (ISSO) ([List here](#)), the CCOM Security Analyst team, or reach out on QualityNet Slack: [#qnet-security-community](#).

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