Contest Rules

World Usability Day - 2020

Eligibility

The drawing is open to everyone who attends World Usability Day. The winner must be present at the time of the drawing.

How to Enter

Everyone who attends is entered for a chance to win.

Winner Selection

Attendees will be gathered into a spreadsheet throughout the event. Winners will be chosen at random and will be announced on Thursday, November 12 throughout the day.

A winner must be present to win. If the winner is not present, another name will be drawn.

A person may not win more than one prize.

Prizes

Custom Avatar

- Win one of THREE Custom Avatars formatted for Slack, MS Office, MS Teams… *or pretty much anywhere!*
- Personally characterized based on a headshot that you provide.
- Mirror your hairstyle and color, skin tone, accessories, and type of dress.

Custom Zoom Virtual Background

- Win one of THREE Custom Zoom Virtual Backgrounds.
- Formatted to meet Zoom's recommended specifications.
- Includes a background photo or graphic based on your ideas.
- Branded for your business including your logo, tagline, and contact information.

Lunch n' Learn

- Hour-long Zoom-based presentation open to your team or business group.
- Human-Centered Design topic of your choice.
    - Personas
    - Journey maps
    - Persona-driven back-log prioritization
    - Brainstorming workshop
    - HCD and you
- Presented by CCSQ HCD Center of Excellence.