VANHI Sr. Healthcare Data Analyst

VENDOR



PERSONAL AGE: 42 LOCATION: Verona, WI EDUCATION: MS HOBBIES: Reading, Video Games

I sometimes submit 10,000 medical records in a single day on behalf of many providers across multiple CMS programs.

ROLE

EMPLOYER: Epic Systems TOTAL YEARS EXPERIENCE: 19 COMPANY SIZE: 10.000+

KEY RESPONSIBILITIES: Represents healthcare providers by designing, documenting, conducting and interpreting data analysis focusing on performance, quality, cost, utilization, and outcome initiatives.

MOTIVATIONS

- 1. Have expert-level proficiency in healthcare data and CMS programs to ensure the highest level of scoring and reimbursement for clients.
- 2. Create new models for my organization to streamline data submission across many providers.
- 3. Maintain trust with my clients and demonstrate value to ensure long-term service contracts, in addition to EHR licensing.

DAY IN THE LIFE OF

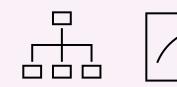




Conduct Quant. Studies

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Model Submit Healthcare Healthcare Data Data

WEB SAVVY



CHALLENGES

- Highly technical questions that require *quick* escalation to a CMS specialist
- Need all CMS interactions in writing to create a legal paper trail, if needed to challenge scoring
- Submission errors that can lead to a targeted review and urgent need for data remediation

SELF-SERVICE PORTAL OPPORTUNITIES

- Live chat for advanced, technical issues
- Bookmarking articles, cases, and status reports
- Technical Knowledge Base (KB) articles with stepby-step instructions
- Appending cases with screenshots, documentation, and tagging by related cases

TOPICS OF INTEREST





SERVICE CENTER PERSONA