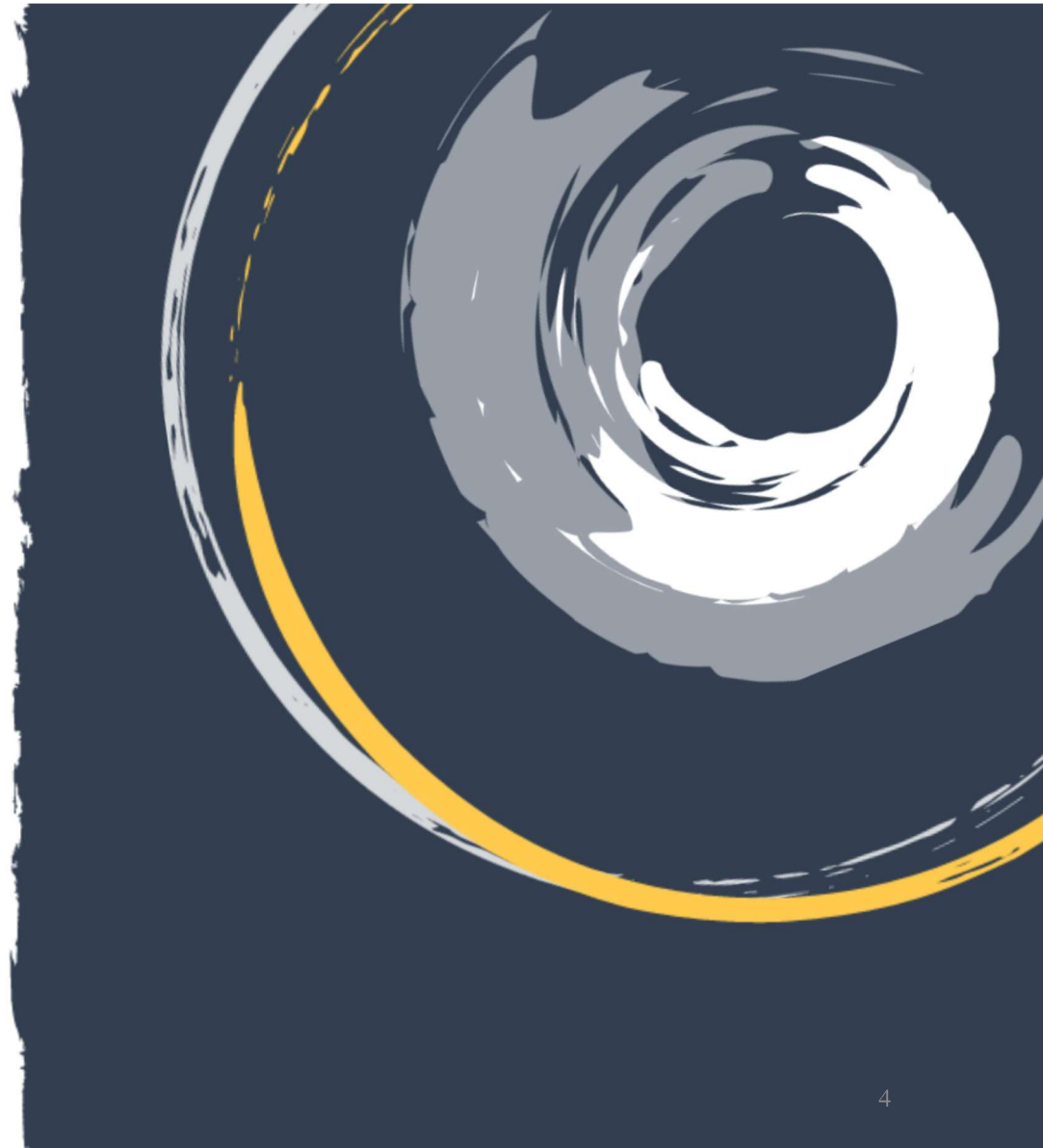# Foundations in ScrumMastery

Training Goals

- Understand why we do Agile
- Understand Agile Principles
- Know Agile Social Contracts
- Know each Key Role of Scrum
- Know the Scrum Ceremonies
- Understand Agile Estimation
- Understand Key Agile Metrics
- Have fun!

Agile at CMS

What is the problem to solve at CMS, and how does Agile help?

What value has Agile already provided and what are the challenges with Agile in CMS?

Drivers

- Over the last 20 years, what drives organizations is changing

- All major consumer industries now compete with convenience services, whether they are essential or not

- Organizations are structurally aligning to deliver their core competencies

Consumers Are Changing

- People will not use services that are difficult to access or products that are difficult to use

- Consumers demand convenience services and better, faster access to information (Thanks, Internet!)

- There is far greater choice than ever before. If you lose a customer, they will likely never come back

What is Agile?

Philosophy/Mindset/Culture

Agile Manifesto

Adaptive Approach to Development

Agile

Multiple Approaches

Scrum

Lean

ASD

Crystal

XP

Kanban

DSDM

FDD

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